

## Memorandum of Understanding between:

### Canterbury City Partnership (CCP) and Canterbury District Watch (CDW)

April 2014

#### Background:

Canterbury City Partnership CIC is a business led membership organisation and is developing a campaign for a Business Improvement District (BID), Canterbury Connected, in Canterbury city centre and this will go to a Ballot on 17<sup>th</sup> July 2014.

Canterbury District Watch is the organisation that provides and runs a security scheme, including radios, intelligence, support and liaison with the local Police and Canterbury City Council across Canterbury, Whitstable and Herne Bay.

The purpose of this Memorandum of Understanding (MOU) is to set out the arrangements that will operate between the two organisations, within the BID Levy Payers area in the city, if the BID is successful and commences operational activity from October 2014.

#### What will the BID do and how will this impact on Canterbury District Watch's own activities?

The BID will focus on four key elements:

- **A Strong Brand:** city marketing and events
- **A Superb Destination:** clean, green, safe and enjoyable
- **A Great Centre for Business**
- **A Connected City:** better for everyone

In three of these strands (a superb destination, a great centre for business and a connected city) the relationship with CDW is a crucial element, ensuring that the security of the city is coordinated between the two organisations and also with the statutory authorities. The BID will employ a team of Ambassadors who will operate throughout the trading week on the city's streets as liaison with levy payers, as a presence for visitors and residents and as a resource for events and other activities in the city.

This enhanced presence in the city centre will ensure that BID Levy Payers receive a high quality service from the BID, a significantly improved level of communication and have access to a conduit for any concerns, issues and problems, some of which may be about security and crime.

It is therefore essential that the BID and CDW work closely together.

**The BID will:**

- Join the CDW membership scheme and pay for radios for all BID Ambassadors to carry during work hours
- Ensure that BID Ambassadors are fully trained by CDW staff on all aspects of the CDW scheme
- Attend CDW meetings and Intelligence briefings as required
- Promote the CDW Scheme to all relevant levy payer businesses
- Partner with CDW to promote and manage Purple Flag accreditation, Safer Socialising Awards and other relevant schemes
- Create an Evening/Night Time economy development plan with a focus on Purple Flag accreditation in partnership with CDW
- Communicate effectively and work cooperatively and positively with CDW at all times

**CDW will:**

- Support and promote the BID to their members within the BID area
- Communicate effectively and work cooperatively and positively with BID staff at all times
- Provide free training for all BID staff as required
- Supply radio equipment as agreed
- Ensure all relevant BID staff are fully briefed on CDW activity and any security intelligence as appropriate

Signed:



Bob Jones  
Chair, Canterbury City Partnership

Date: 25/04/14



Eileen Hargreaves  
Chair, Canterbury District Watch

Date: 25/04/14