



Canterbury  
Connected

BUSINESS IMPROVEMENT DISTRICT



# Evening & Night Time Economy Conference

Wednesday 1 March 2017

10.00am - 4.00pm



Canterbury  
Connected

BUSINESS IMPROVEMENT DISTRICT

# Welcome!

Bob Jones, CEO Canterbury Connected BID



# Agenda

- **10.15:** Best practice in the ENTE inc Q&A
  - **10.45:** Licensing update
  - **11.00:** Licensing workshop
- OR
- **11.00:** Marketing in the ENTE
  - **12 noon:** Launch of Zero Tolerance
  - **12.15:** 'Expect Respect'
  - **12.30:** Security – District Watch
  - **1:00– 2:00:** Lunch
  - **2:00:** The challenges of the ENTE in towns and cities and what the future holds, Dr Julie Grail
  - **3:00:** Purple Flag weekend and re-accreditation 2017
  - **4:00:** Close

ATCM  
**Purple  
Flag**<sup>TM</sup>



# *Painting the town purple*

Excellence in managing the  
evening & night-time economy



## **Purple Flag Programme**

**Sarah Walker**

**Purple Flag/ENTE Programme  
Manager**

**ATCM**

association of town & city management



initiated technology group

**DIAGEO**

GREAT BRITAIN



## What is Purple Flag?

- Purple Flag – Blue flag, Green Flag
- Standards, Processes and best practice
- Research, training and development programme
- Over 70 Purple Flag locations in England, Ireland, Scotland and Wales
- Internationally – Canada & Sweden





## The Benefits

- Strong Partnership working
- A raised profile and an improved public image
- Wider patronage Increased expenditure
- Increased footfall
- Lower crime and anti-social behaviour
- A more successful mixed-use economy
- Stronger Diversification (enticing a wide and varied consumer offering)
- Regeneration and Development to an area
- Positive perceptions





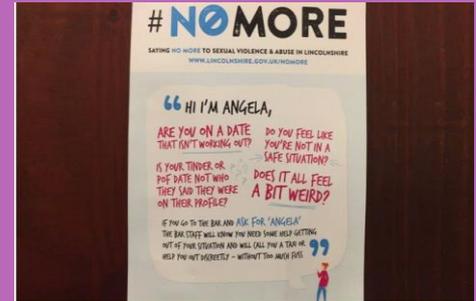
Something to be proud of.....

- A beautiful and vibrant city
- 5 Years retaining Purple Flag
- BID
- Stronger Business Involvement
- Work with the University
- Local ENTE Conference
- 46% of business is Independent
- Empty premises at less than 6%
- Food & drink represent 23% city business





# Other Initiatives





## National Partnerships

- To name just a few.....
- LAPG
- Surveillance Camera Commissioners Office
- Home Office - Departments
- NUS
- ICS





## Future Plans

- ENTE Conference – Belfast, 14 March 2017
- PFU
- Have a Heart give Smart Campaign
- ENTE Network Showcase - Suspicion Awareness Training, 04 May 2017
- ATCM BIDs Conference – May 2017
- ATCM Awards Night & Summer School - June 2017
- To possibly explore residential



ATCM

Purple  
Flag™



*Painting the  
town purple*

Excellence in managing the  
evening & night-time economy



For further information on Purple Flag please contact:

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ATCM Purple Flag Programme Manager

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**ATCM**

association of town & city management



initiated technology group

**DIAGEO**

GREAT BRITAIN

# Licensing Policy



## Purple Flag Evening and Night Time Conference 01 March 2017

**Douglas Rattray**  
**Head of Safer Neighbourhoods**

**Anton Walden**  
**Licensing Officer**

**Canterbury City Council**

# Aims



- To provide an overview of the scoping and consultation process for the licensing authority's *Statement of Licensing Policy* (The Policy)
- To inform you of the importance of The Policy
- What types of things can and cannot be included in The Policy

# The Law

## *Licensing Act 2003*

- ‘Light Touch’
- Presumption of Grant
- Licensing Objectives
- Enables lateral thinking and inventive application

# Documentation

Licensing issues for the Canterbury District are dealt with by three core documents:

- *The Licensing Act 2003* (available on line)
- *Amended Guidance issued in accordance with Section 182 of the Licensing Act 2003* (can be read on line via gov.uk)
- **CCC's Statement of Policy** (can be read via the council's website)

# Licensing Objectives



The Licensing Objectives dictate every aspect of licensing

- Legislation
- *Amended Guidance issued under Section 182 of the 2003 Act*
- The Policy
- Applications
- Representations in support
- Objections
- Decision of Licensing Sub-Committee
- Decision on appeal to Magistrates' Court or High Court

# Licensing Objectives



Section 4 of the Licensing Act 2003 states

- (1) A licensing authority must carry out its functions under this Act (“licensing functions”) with a view to promoting the licensing objectives*
- (2) The licensing objectives are –*
- a) the prevention of crime and disorder;*
  - b) public safety;*
  - c) the prevention of public nuisance; and*
  - d) the protection of children from harm*

# CCC's Current Policy

- Section 5 of the 2003 Act requires the licensing authority to publish its Statement of Licensing Policy at least once every five years – it must continually be reviewed once published
- On 07 January 2016 the previous edition of The Policy was re-adopted to allow the Council to conduct a 'root and branch' review of the document during 2016 to bring it up-to-date with the latest thinking and innovations

# The Policy



- is a holistic partnership strategy to address local licensing matters
- cannot be inconsistent with the 2003 Act and /or the Amended Guidance
- an appeal court will look at to see if the Council has complied with its own policy
- ensures that each application is considered on its individual merits
- must be advisory rather than prescriptive

# Consultation

It is a statutory requirement to consult with:

- police
- fire and rescue authority
- Director of Public Health
- persons / bodies representative of local personal licence / premises licence / club premises certificate holders
- persons / bodies representative of businesses and residents in its area
- any other body that the local authority thinks appropriate.

Extent and duration of consultation is a matter for local authority

# Consultation timetable



- 28.10.16 Legal Officer confirmed draft policy lawful
- 01.11.16 Management Team considered draft
- 30.11.16 Community Committee authorised publication of draft for consultation
- 01.12.17 – 28.02.17 public consultation period
  - Notice given to interested parties in accordance with statute
  - Public notice in newspaper and on website
  - Consultation sessions 10, 17, 24.01.17
- 15.03.17 Community Committee
- 20.04.17 Full Council

# Consultation undertaken



- Pre-consultation statutory group and other interested parties
- Licensing Forum Meetings 17.03.16 and 11.08.16
- Annual Licensing Meeting 06.07.16
- Direct notice to statutory group and interested parties - 300
- Drop in Consultation Sessions
  - 10.01.17 – Herne Bay
  - 17.01.17 – Whitstable
  - 24.01.17 – Canterbury
- Responses by way of
  - Snap Chap Survey
  - E-mail
  - hard copy

# What must be included?



- The four licensing objectives
- Reference to the Section 182 Guidance
- Each application is considered on its individual merits
- A firm commitment to avoid attaching conditions that duplicate other regulatory authorities
- An enforcement protocol / partnership enforcement
- ‘Light touch’ by the licensing authority
- Set out the extent to which the licensing authority will facilitate entertainment provision balanced with the licensing objectives
- Other measures available to address unlawful and disorderly behaviour

# What must be included?

- The identity of the responsible authority for the protection of children
- Premises giving film exhibitions include in their operating schedules that films will be classified
- Planning permission and building control and the licensing regime are properly separated and neither planning or licensing decisions are binding on the other
- Recognition and compliance of the requirements of the Equality Act 2010
- How duties of the Licensing Committee are delegated to Sub-Committees and / or officers

# What cannot be included?



- Any restriction on the right of a person to make an application or representation
- Any attempt to make licensing law the primary control of nuisance and anti-social behaviour
- Any imposition or condition on licence holders to control individuals once they are away from the premises
- Whether there is 'need' for a premises licence – this is not an issue that can be considered
- Quotas
- Any attempt to limit the access of children to licensed premises unless it is to prevent physical, moral or psychological harm

# What may be included?



- Cumulative impact areas
  - Does not prevent applications being made and if no objections lodged, the application is granted by statute
  - Burden on applicant to establish no adverse impact on licensing objectives
  - Can apply to areas, types of premises, types of licensing activity, queuing issues, concentration of people, nuisance, crime, disorder etc
  - Must be evidence based
  - Will be included in the 2003 Act
  
- Contact points of the responsible authorities

# What may be included?

- **Early Morning Restriction Orders (EMRO)**
  - Can apply to whole or part of area at any time between 00:00 and 06:00
  - Must be evidenced based
  
- **Late Night Levy** – licence holders contribute to the policing of the Late NTE
  - Apply to all premises during levy period
  - Must be evidence based

# What may be included?



- Non-licensing measures that can assist to resolve issues (1)
  - Planning control
  - Positive measures to create a safe and clean town centre environment in partnership with local businesses, transport operators and other departments of the local authority
  - Provision of CCTV surveillance in town centres, taxi ranks, provision of public conveniences open late at night, street cleaning and litter patrols
  - Powers of local authorities to designate parts of the local authority area as places where alcohol may not be consumed publicly

# What may be included?



- Non-licensing measures that can assist to resolve issues (2)
  - Confiscation of alcohol from adults and children in designated areas
  - Police enforcement of the general law concerning disorder and anti-social behaviour, including the issuing of fixed penalty notices
  - Prosecution for the offence of selling alcohol to a person who is drunk (or allowing such a sale)

# What may be included?

## Non-licensing measures that can assist to resolve issues (3)

- Police powers to close down instantly for up to 24 hours (extendable to 48 hours) any licensed premises in respect of which a TEN has effect on grounds of disorder, the likelihood of disorder, or noise emanating from the premises causing a nuisance
- Power of the police, other responsible authorities or other persons to seek a review of a licence or certificate
- Public Spaces Protection Order

# What is included in the draft?

- Licensing / Opening Hours – fixed
- The inclusion of a Code of Conduct
- The inclusion of a toolkit to assist application in the form of a Full Risk Assessment Template
- Licensing Forum
- Use of Intervention Meetings
- Once introduced, the Institute of Licensing's Standard Conditions
- Enforcement Concordat

**CURZON**  
**C I N E M A S**  
**CANTERBURY**

Evening & Night Time Economy Conference

1 March 2017

Irene Musumeci Film Marketing Manager – Curzon Cinemas

**Irene Musumeci**

Film Marketing Manager  
Curzon Cinemas

**Ricky Richards**

General Manager  
Curzon Canterbury

**Ersi Kalentzi**

Assistant Manager  
Curzon Canterbury

Curzon.com

**Curzon Canterbury**

Westgate Hall Road  
Canterbury  
CT1 2BT

**Twitter** @CurzonCbury

**Facebook** CurzonCanterbury

**CURZON**

# CURZON

- The UK's leading independent film company.
- Brand log line: “unforgettable cinema”
- Integrated company comprising Curzon Cinemas, Curzon Artificial Eye and Curzon Home Cinema
- First cinema chain in the UK to pay the Living Wage
- 290 employees between Head Office in London + cinemas

# CURZON CINEMAS

- First cinema: Curzon Mayfair, built 1934
- Newest cinema: Curzon Aldgate, opened 20 Jan 2017
- Now 13 cinemas in the UK (London, Canterbury, Knutsford, Ripon and Sheffield)
- Expanding to Oxford, Colchester, plus more new cinemas to be announced in London
- Curzon Connect – Gulbenkian soon to participate

# CURZON ARTIFICIAL EYE

- Visionary film distribution label founded in 1976
- Specialist in world cinema, independent and arthouse films
- Largest number of Palme d'Or winning films in UK

# CURZON ARTIFICIAL EYE

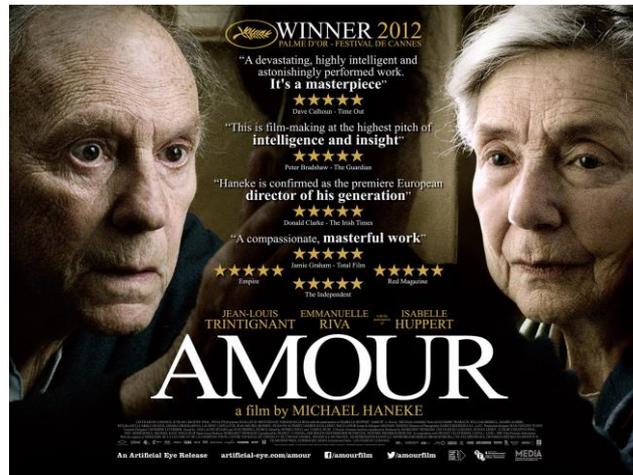
- Historically associated with a diverse range of high-profile filmmakers including Andrei Tarkovsky, François Truffaut, Agnes Varda, Satyajit Ray



CURZON

# CURZON ARTIFICIAL EYE

- Released every Best Foreign Language Oscar-winning film since 2011



CURZON

# CURZON ARTIFICIAL EYE

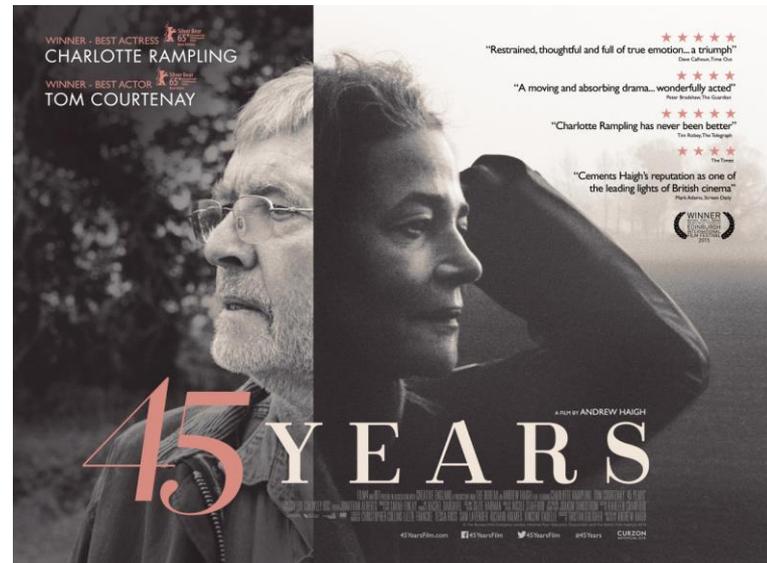
- including this year's winner Best Foreign Language Film



**CURZON**

# CURZON ARTIFICIAL EYE

- Recent successes with *Victoria* (2<sup>nd</sup> top foreign language film of 2016), *45 Years* (first film to reach £1m milestone on day and date)



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# CURZON ARTIFICIAL EYE COMING SOON 2017

The Handmaiden (Park Chan-wook)

The Other Side of Hope (Aki Kaurismäki)

Borg/McEnroe (Janus Metz Pedersen)



CURZON

# CURZON HOME CINEMA [curzonhomecinema.com](http://curzonhomecinema.com)

- Established in 2010 and relaunched in 2014, Curzon Home Cinema has pioneered releasing award-winning films at home the same day as they appear in cinemas. This included the UK's biggest ever simultaneous release, *45 Years*
- Video on demand platform with reach into 7.5 million + homes, Curzon's virtual venue
- Catalogue curated by the experts at Curzon cinemas
- 500 quality, award-winning films on the service, which is constantly updated
- Service available on a range of devices and platforms including BT TV, Amazon Fire TV, Apple TV and Chromecast
- Exclusive content – live-streamed film festivals and Q&As, to exclusive brand new films

# CURZON

BAFTA win for Outstanding British Contribution to Cinema over 80 years (12 February 2017)



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# CURZON CANTERBURY



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# CURZON CANTERBURY

- Opened 17 October 2014
- 15 staff members (7 are UKC and CCCU students)
- 3 screens
- Designed by Afroditi Krassa
  
- Café bar – hi-spec, stylish and comfortable but not luxury
  
- Programming: mix of quality mainstream (best of Hollywood, culturally significant titles, distinguished craft, etc) and breakout independent titles, plus foreign language and some arthouse

## → Films & Events

Live via satellite broadcasts very successful

Live events – growth area

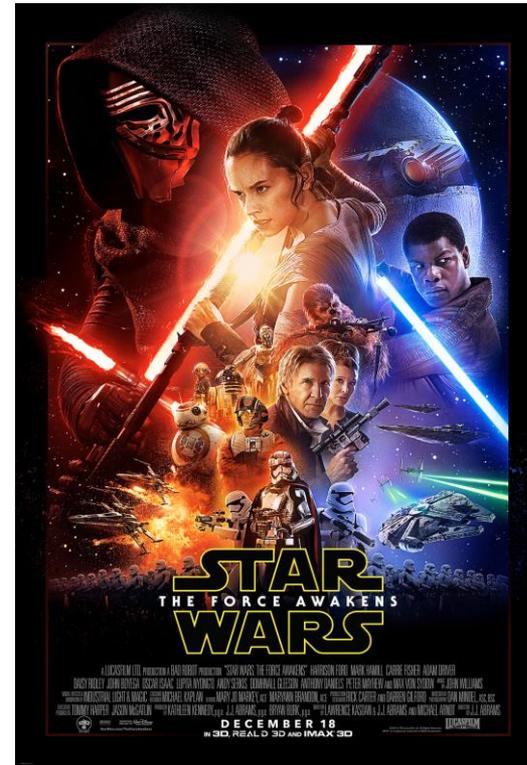
500+ films played since opening

Admissions: 2016 - 90,718 (up 90% from 2015!)

# CURZON CANTERBURY

## BOX OFFICE TOP 10 – SINCE OPENING

- 1 Star Wars: The Force Awakens (2015)
- 2 SPECTRE (2015)
- 3 La La Land (2017)
- 4 Rogue One: A Star Wars Story (2016)
- 5 Bridget Jones's Baby (2016)
- 6 Fantastic Beasts And Where To Find Them (2016)
- 7 Revenant, The (2016)
- 8 The Girl On The Train (2016)
- 9 Bridge Of Spies (2015)
- 10 Absolutely Fabulous: The Movie (2016)



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# CURZON CANTERBURY

## ARTIFICIAL EYE TITLES TOP 3

1. Love & Friendship (36)
2. 45 Years (38)
3. Still Alice (57)



## FOREIGN LANGUAGE TOP 3

1. Julieta (82)
2. Force Majeure (99)
3. Wild Tales (105)



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# CURZON CANTERBURY

## MARKETING

Head Office / local marketing

## Newsletter

6,500+

## Membership

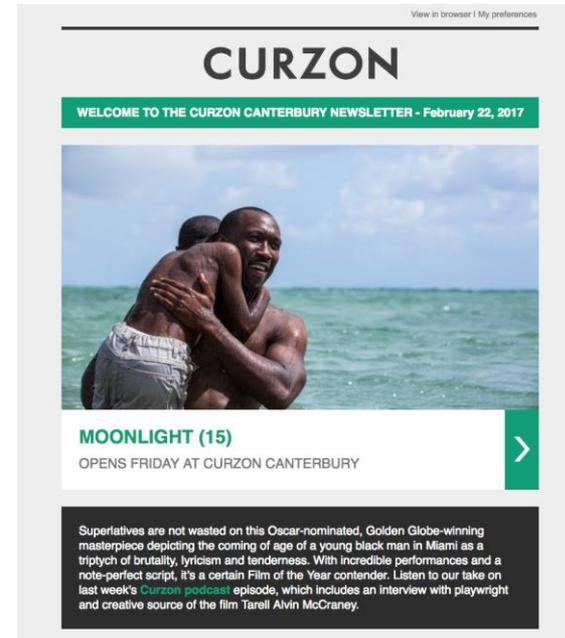
2,500 Member

26% of admissions come from Members

## Curzon Canterbury social

Twitter - 1,600+

Facebook – 5,500+



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# CURZON CANTERBURY

**Podcast** – team based in Canterbury, recorded at UKC student radio facilities. High profile interviews (Louis Theroux, Isabelle Huppert, Tarell McCraney). Team includes Helen Seymour (local spoken word artist), and staff members with a promising future in journalism, arts and media



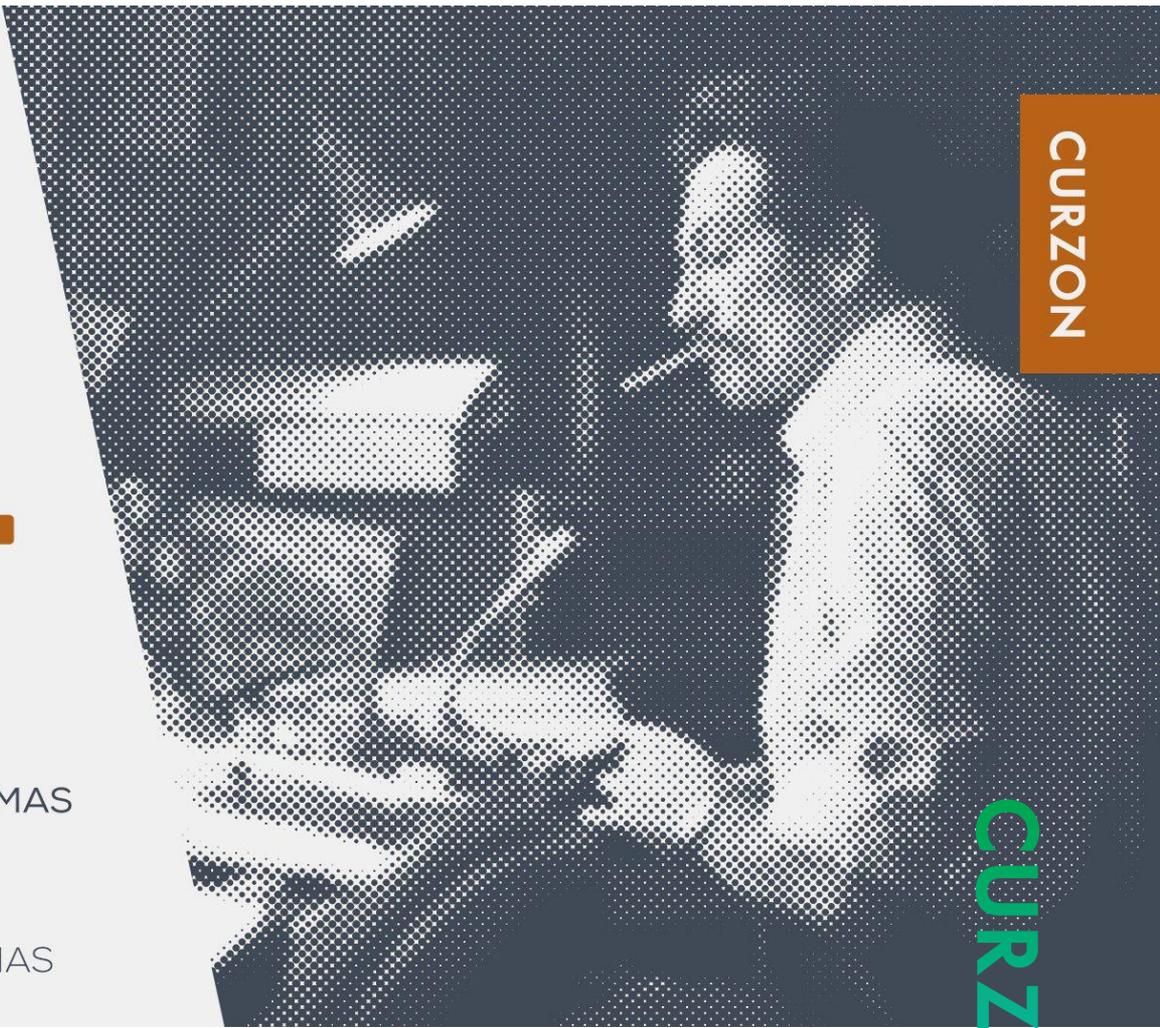
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LISTEN TO THE  
**CURZON  
FILM  
PODCAST**

EVERY FRIDAY

[SOUNDCLOUD.COM/CURZON-CINEMAS](https://soundcloud.com/curzon-cinemas)  
OR FIND US ON ITUNES

[CURZON.COM](https://www.curzon.com) | [@CURZONCINEMAS](https://twitter.com/curzoncinemas)



CURZON

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# HOW DO CURZON ENGAGE WITH THE LOCAL COMMUNITY?

- Programming: feedback from local staff, flexible on dates
- Events: high profile and local interest events – growing this side
- Grassroots marketing and outreach – e.g. Freshers' Fayre and students initiatives (e.g. quiz nights; CUFF – festival led by students who are staff members, hosting this year at no cost)
- Staff members are local (50% are students!)
- Local contacts network
- F&B offers from local producers (sustainability major goal for our future)
- Marketing swaps – joining the conversation on what's going on locally, supporting each other
- Local partnerships – Turner Contemporary, UKC

# LOCAL INITIATIVES – EXAMPLES STUDENT ACTIVITIES



## THE MARTIAN.

FIRST WEEK AT UNI AND FEELING STRANDED? FIND YOUR MOJO AT THE MOVIES

UNFORGETTABLE CINEMA

curzon.com

curzoncurzon curzoncanterbury curzoncinemas

## WE'RE CANTERBURY'S BEST INDEPENDENT CINEMA

WE BELIEVE IN GOOD FILMS, GOOD DRINKS AND GOOD CAKES

FIND US IN WESTGATE HALL ROAD JUST INSIDE THE CITY WALLS

COMING SOON TO CURZON CANTERBURY

MICHAEL FASSBENDER & MARION COTILLARD IN **MACBETH** + SCREEN TALK

MATT DAMON GETS LOST IN SPACE IN **THE MARTIAN**

ON YER BIKE: **THE PROGRAM** THE FIRST EVER LANCE ARMSTRONG BIOPIC

THE BADASS LADIES WHO FOUGHT FOR A MORE EQUAL WORLD - **SUFFRAGETTE**

DRESS UP FOR HALLOWEEN SCREENINGS

007 VS SPECTRE TO BE OR NOT TO BE? BENEDICT CUMBERBATCH IN NT LIVE: **HAMLET**

FIND OUT MORE ON OUR WEBSITE **CURZON.COM**

BRING THIS POSTCARD TO THE BOX OFFICE TO GET STUDENT MEMBER PRICES\* DURING THE AUTUMN TERM

FOR STAFF USE ONLY

OFFER IS REDEEMABLE IN PERSON ONLY THIS OFFER IS VALID ON ALL FILMS AND EVENTS UNTIL 30 NOVEMBER 2015. TICKETS ARE £9 / £6.50 (OFF-PEAK). THERE IS NO CASH EQUIVALENT.

IN ASSOCIATION WITH CANTERBURY UNIVERSITY FILM FESTIVAL

IT'S ALL TO PLAY FOR AT THE CURZON CANTERBURY

# QUIZ, NIGHT!

LIGHTS. CAMERA. TRIVIA.

**£10 PER TEAM.**  
**WINNERS GET THE CASH, FREE TICKETS & ALCOHOL.**  
**MAX 6 IN A TEAM**

TUESDAY 8TH MARCH



# LOCAL INITIATIVES – EXAMPLES

## Partnerships with Universities in Canterbury:

- Live introductions with lecturers that are specialist in their field / topic of the film: *Fences* with Assistant Lecturer Grant Gozik; *Macbeth* with Professor Michael Neill
- LGBT+ interest events: *Carol* and *Tangerine* with Centre for Gender, Sexuality and Writing and the LGBT societies of UKC and CCC
- *Paterson* Poetry Slam with Creative Writing department UKC

University of Kent English at Kent  
School of English @UniKentEnglish

Following

This is happening at [@CurzonCbury](#) tomorrow, with post-film conversation with Assistant Lecturer and PhD student [@grantgosizk](#). Check it out!



Curzon Canterbury @CurzonCbury

We've got a Live Introduction and post-film conversation for our 5.30pm of *FENCES* this Saturday. Come along!  
[facebook.com/events/1417587...](https://www.facebook.com/events/1417587...)

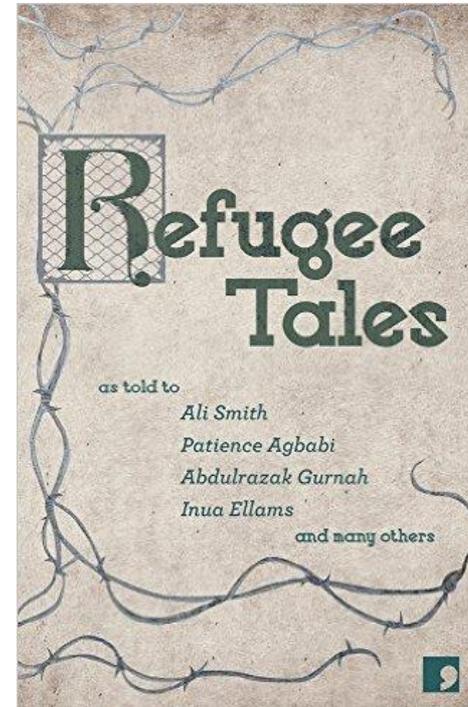


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# LOCAL INITIATIVES – EXAMPLES

## Partnerships with Universities in Canterbury:

- Post-film discussions with our guests: *Fire at Sea* with David Herd (UKC School of English, Refugee Tales)



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# Kent produce – Food & Beverage range

## CURZON CANTERBURY IS PROUD TO SERVE KENT'S LOCAL PRODUCE



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## LOCAL INITIATIVES

### Kent produce – Food & Beverage range

*12 Days of Christmas* promotion – A Treat on Every Seat  
Products from Simply Ice Cream, Beardy Baker, Kent Crisps, Naughty Floss, Hopdaemon t-shirts,

*It's a Wonderful Life* on Christmas Eve  
Free glass of bubbly with Chapel Down wines reps

On the 12th day of Christmas my true love gave to me...

**CHRISTMAS EVE**

**KIDS CLUB: POLAR EXPRESS**  
10:30AM (ALL TICKETS £3)

**IT'S A WONDERFUL LIFE**  
3:00PM  
[TICKETS INCLUDE A PRE-SCREENING FIZZ TASTING WITH EXPERTS FROM THE CHAPEL DOWN WINERY - AT 2:30PM IN THE FOYER]

**CHRISTMAS AT CURZON CANTERBURY.**

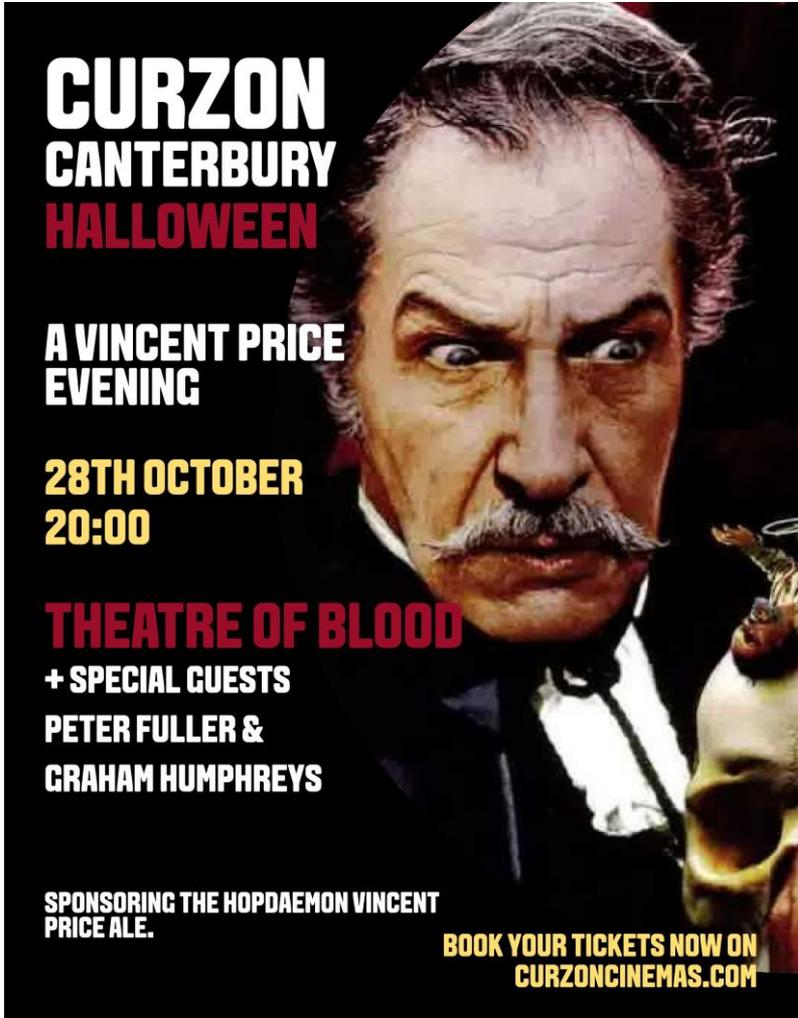
CHURZON

*The 12 Days of Christmas*  
**AT CURZON CANTERBURY**

12 DAYS OF CHRISTMAS OFFERS, EVENTS & SPECIAL SCREENINGS THROUGHOUT DECEMBER

CHURZON

# HALLOWEEN: VINCENT PRICE ALE & THEATRE OF BLOOD



**CURZON  
CANTERBURY  
HALLOWEEN**

**A VINCENT PRICE  
EVENING**

**28TH OCTOBER  
20:00**

**THEATRE OF BLOOD**  
+ SPECIAL GUESTS  
**PETER FULLER &  
GRAHAM HUMPHREYS**

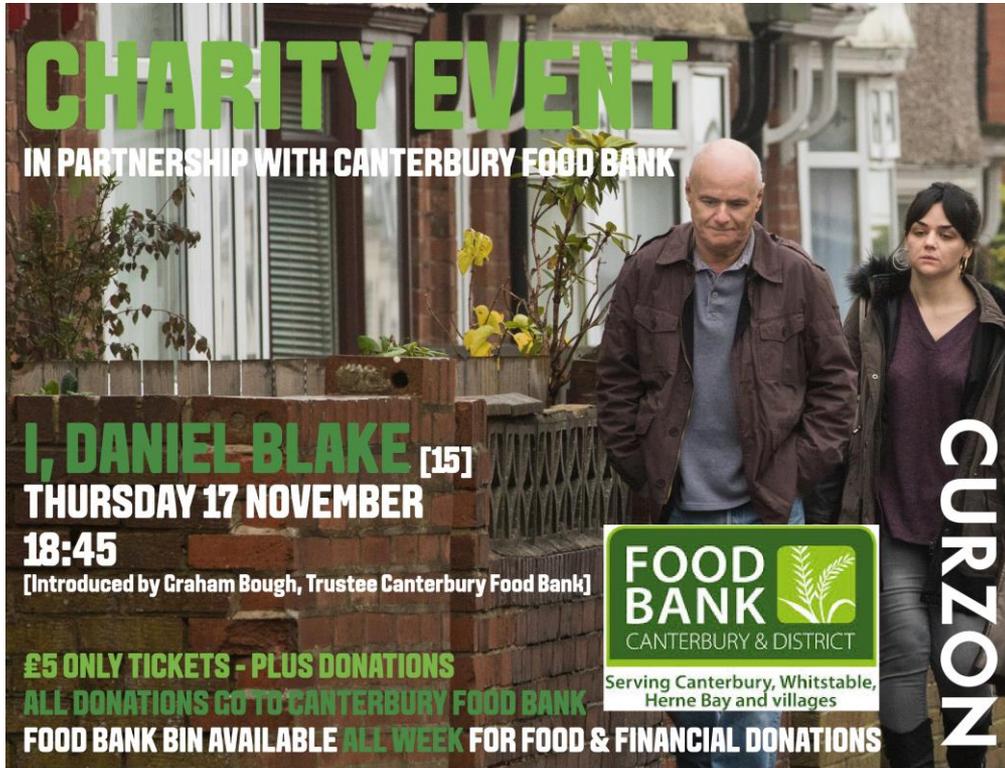
SPONSORING THE HOPDAEMON VINCENT  
PRICE ALE.

**BOOK YOUR TICKETS NOW ON  
CURZONCINEMAS.COM**



**CURZON**

# LOCAL INITIATIVES – SUPPORTING LOCAL CHARITIES



**CHARITY EVENT**  
IN PARTNERSHIP WITH CANTERBURY FOOD BANK

**I, DANIEL BLAKE [15]**  
**THURSDAY 17 NOVEMBER**  
**18:45**  
[Introduced by Graham Bough, Trustee Canterbury Food Bank]

**£5 ONLY TICKETS - PLUS DONATIONS**  
**ALL DONATIONS GO TO CANTERBURY FOOD BANK**  
**FOOD BANK BIN AVAILABLE ALL WEEK FOR FOOD & FINANCIAL DONATIONS**

**FOOD BANK**  
CANTERBURY & DISTRICT  
Serving Canterbury, Whitstable,  
Herne Bay and villages

**CURZON**



*Special Screening: PRIDE*  
Monday 1 December at 9pm

World Aids Day in partnership with Kent Community Health NHS Trust  
and The Diocese of Canterbury

**CURZON**  
CANTERBURY

Tickets £5 (donated to National Aids Trust)  
Book Now: [CurzonCinemas.com/Pride](http://CurzonCinemas.com/Pride) • 0330 500 1331

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PRIVATE HIRES



CURZON

A man and a woman are dancing on a rooftop at night. The woman is wearing a bright yellow dress and the man is wearing a light blue shirt and dark trousers. They are both smiling and have their arms raised. In the background, there is a city skyline with lights and a dark sky with stars. A street lamp is visible on the right side of the image.

**LOOKING FOR A VENUE FOR YOUR CHRISTMAS PARTY?**  
**PRIVATE HIRE AT CURZON CANTERBURY**

**3 LUXURY SCREENS.**  
**SPACE FOR DRINKS RECEPTIONS.**  
**CHRISTMAS, CLASSIC OR CURRENT FILMS.**  
**IN-SCREEN PRESENTATIONS, QUIZZES OR GAMES.**  
**FOOD & DRINK PACKAGES AVAILABLE.**

**CONTACT US FOR MORE INFORMATION:**  
**MANAGER.CANTERBURY@CURZON.COM**

**CURZON**

# KENT VEGAN FESTIVAL – Private hire with marketing support

**Bigger Veggie!**

**THE KENT VEGAN FESTIVAL**

10AM-4PM SATURDAY  
7TH MAY 2016

ENTRY £2  
UNDER 16s  
FREE

WESTGATE HALL, CANTERBURY  
WESTGATE HALL RD, CANTERBURY, KENT CT1 2BT

WIDE RANGE OF STALLS • GIFTS • FOOD • CAFE • WORKSHOPS •  
CHILDREN'S ACTIVITIES • SPEAKERS • NETWORKING • ACTIVISM & INFO  
LIVE MUSIC - Featuring Rudy Warman & The Heavy Weather

*Plus film screenings in partnership with Curzon cinema - £1 entry*

Sponsored by:

**Curzon**

**ANIMAL AID**

**ABBOT'S MILL PROJECT**

**CALF**  
Campaign against  
Leather and Fur

**wholefoods**

**Plamil** **vegan**

CURZON

COMING SOON

TICKETS  
NOW ON  
SALE.

BEFORE BEAUTY AND THE BEAST  
THERE WAS...

## LA BELLE ET LA BÊTE

by Jean Cocteau

*Witness the original cinematic masterpiece.*

Sunday 12th March | 15:30pm

Includes Special Introduction

CURZON

CURZON  
Q&A

SATURDAY 11 MARCH

## VICEROY'S HOUSE

EXCLUSIVE Q&A WITH  
DIRECTOR GURINDER CHADHA

Book your tickets now on  
[curzoncinemas.com](http://curzoncinemas.com)

UNFORGETTABLE CINEMA.

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[www.curzoncinemas.com](http://www.curzoncinemas.com)

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**Twitter** @CurzonCbury

**Facebook** CurzonCanterbury

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**CURZON**

**UNFORGETTABLE**

**CINEMA.**

# Tackling Sexual Harassment, a City Wide Approach

A Partnership Project:



Canterbury  
Connected

BUSINESS IMPROVEMENT DISTRICT



Canterbury  
Christ Church  
University

University of  
**Kent**



*Proud to be a Zero Tolerance venue*

# The context:

- **1 in 7** Women the victim of a serious sexual assault or serious physical violence whilst at University or College.
- **1 in 4** Students have received unwelcome sexual advances – inappropriate touching, bumping and groping



*Proud to be a Zero Tolerance venue*

“

It's a regular occurrence that when I go out in town I am touched inappropriately or face verbal comments about my appearance that are often sexually threatening.

I always challenge people who physically touch me without my permission and am often met with rebuttals such as 'stop being such a frigid bitch.' or 'calm down it's a compliment.'

I would appreciate it if security and bar staff were more understanding of how threatened this can make people feel but also it needs to be known that many men face this harassment too and they are often taken much less seriously. ”

**3rd year female student**

“

In a club full of probably mostly 18 year olds, there was an older man on his own looking the girls up and down on the dancefloor. The next thing I know I see him walk up to a group of girls dancing and put his hand up one of their skirts, the girl obviously moves away but nothing is done about it. I was then at the bar buying a drink, when this guy came up behind me, stuck his hand up my skirt and literally stroked my vagina.

I moved away quickly and looked at him and he just smiled at me. I was disgusted and felt violated and my night was ruined.

After reporting this to security and pointing him out, they confronted him, he denied it, and the bouncer left him alone. This happened when I was 18, I am now 22 and I did not even realise that this situation was a sexual assault until a year ago. ”

# The background:

- Partnership Project between key Stakeholders
- Discussions with Canterbury City Council
- Suggested changes to Draft Licensing Policy
- Tackling Sexual Harassment a key theme of draft licensing statement



*Proud to be a Zero Tolerance venue*

# Behaviours:

- Unwelcome sexual gestures or innuendos.
- Groping, pinching or smacking someone's body without consent.
- Exposing sexual organs to someone.
- Entering the opposite sexes toilet.
- Derogatory comments or gestures based on someone's age, gender, race, orientation or ability.



*Proud to be a Zero Tolerance venue*

# Canterbury Leading the Way:

- New Licensing Policy
- Proactive Partnership
- Outreach with Licensed Premises
- Training Package for Staff and Security
- Template Policies and Procedures
- A city wide marketing campaign



*Proud to be a Zero Tolerance venue*

# Partnership Approach

- Starting with premises with a heavy Student Customer base
- Developing best practice
- Individual advice and consultation
- Premises attending training
- Venues proud to be Zero Tolerance venues



*Proud to be a Zero Tolerance venue*



*Proud to be a Zero Tolerance venue*



# Expect Respect

CCCU response to sexual violence and harassment on campus

# Phase 1 comms campaign

**EXPECT RESPECT**

**HAVE YOU TAKEN THE PLEDGE?**

www.canterbury.ac.uk /expectrespect

Canterbury Christ Church University

ULTANCY SCHOOLS STUDENTS ALUMNI ABOUT Enter your search

values and to make it clear that as a community we get involved?

**Reflect**  
Think about your own actions. One person's "harmless banter" can have a negative impact on others.

**Report**  
If you have witnessed or experienced harassment, we are here to support you.

ect #ExpectRespect

Canterbury Christ Church University

ree from discrimination linked to any personal characteristic including:

to not support bullying or form including that of

disrespect someone, what support is available for those who experience discrimination or harassment and what the consequences of unacceptable behavior towards others could be.

give you the knowledge, ability and confidence to report and take action against sexual harassment. Email us for more details at

and Sign up help





# Pop-up events

- Located outside McDonalds
- Wed 28/09, Thu 22/09, Fri 23/09 & 30/09
- Staffed by: BID Ambassadors, Council Staff, Kent Police, Street Marshals, Volunteers (Street Pastors)
- Giving out safety advice
- Acting as a central point for lost and/or vulnerable students





# The Intervention Initiative

**UWE  
Bristol** | University  
of the  
West of  
England



Public Health  
England

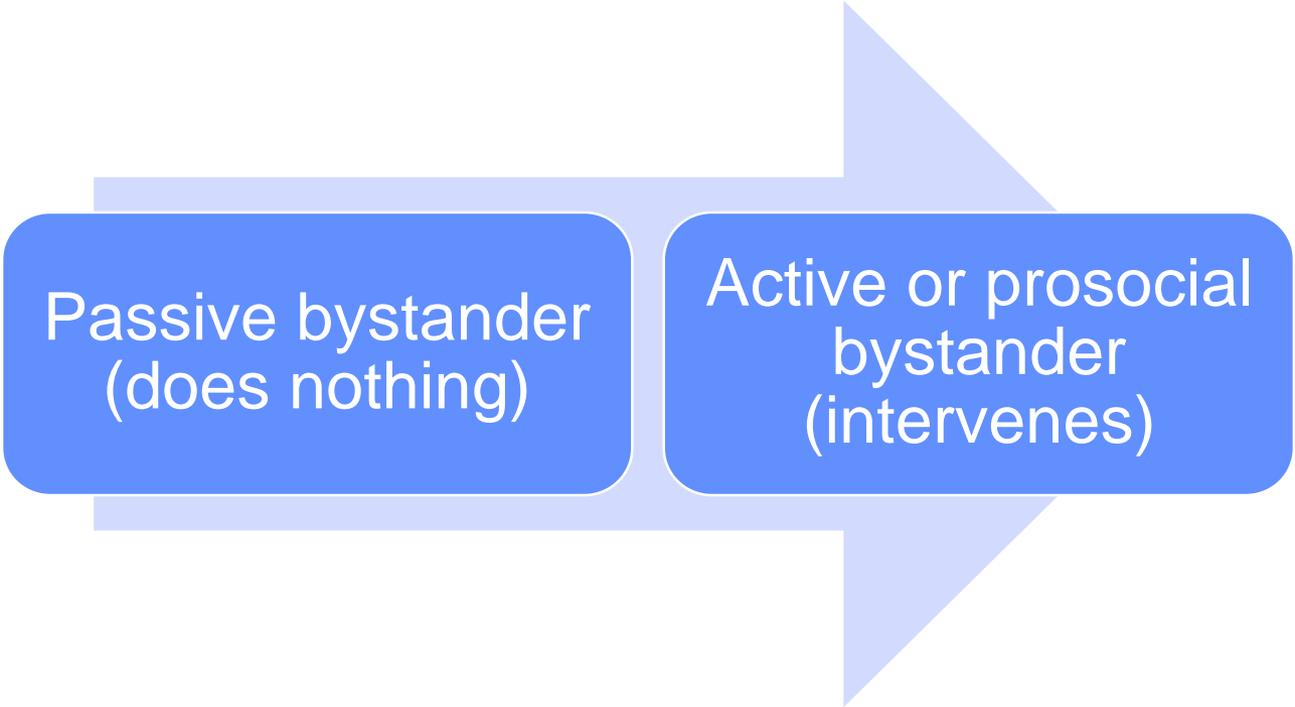
CHRIST CHURCH  
**STUDENTS'  
UNION**



Canterbury  
Christ Church  
University

# Who is a bystander?





Passive bystander  
(does nothing)

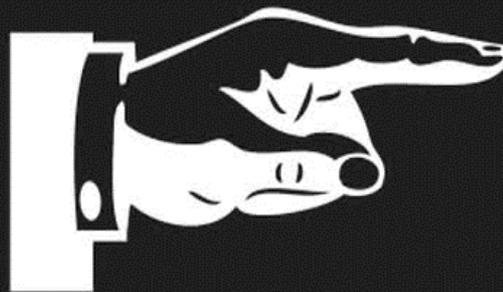
Active or prosocial  
bystander  
(intervenes)



# We want you to be pro-social bystanders

If it is safe for you to do so...

WHO  
ARE YOU?  
.CO.NZ



CHRIST CHURCH  
STUDENTS'  
UNION



Canterbury  
Christ Church  
University



**A bystander can intervene to stop events before they happen or while they are happening i.e. a bystander can PREVENT the potential outcome as well as deal with an outcome.**



# Questions



# District Watch



CANTERBURY DISTRICT WATCH LIMITED

**Dave Brenchly**  
**Canterbury District Watch Co-ordinator**

**07823 442110**

**[canterburywatch@btconnect.com](mailto:canterburywatch@btconnect.com)**

# Counter Terrorism

For more information about counter-terrorism training, you can contact

Laraine Grant, Counter Terrorism Security Adviser  
South East Counter Terrorism Unit  
01303 297340

[laraine.grant@thamesvalley.pnn.police.uk](mailto:laraine.grant@thamesvalley.pnn.police.uk)

The National Counter Terrorism Security Office (NACTSO) website has a wealth of information for crowded places sites:

<https://www.gov.uk/government/organisations/national-counter-terrorism-security-office>

# The challenges of the ENTE in towns and cities and what the future holds



Dr Julie Grail  
Managing Director

# History of our town centres

## Earliest Shops

89AD Roman VINDOLANDA

*1234 Canterbury had 200 shops*

1300 Cheapside had 400 shops

## Earliest Markets

1200 to 1349 Around 2,000 new markets were established

# History of our town centres

## The Creation of Department Stores 1810s

1812 Swan & Edgar, Piccadilly, London

1831 Kendall Milne, Manchester

1841 Bainbridge's, Newcastle

## The First Shopping Centres

1571 The Royal Exchange, London

1964 Bullring, Birmingham

## The First Out of Town Shopping Centres

1976 Brent Cross, London



# History of our town centres

## The Rise of the Supermarket Giants

1951 First self service store, Express Dairies, Streattham

1956 First Tesco Supermarket, St Albans

1950s Trading stamps

1990s Sophisticated loyalty schemes

2010s Online Voucher Codes

# History of our town centres

## The Technology Driven Era

1998 Amazon

1999 Ebay

2000 Asos

2005 Online Retailing takes off with 25% annual growth

2011 Click & Collect Revolution

2012 Online Sales hit £50bn

*2012 “Tablet Christmas”*

# Town centre data

## Change in retail unit locations

2011 – 2016

Down 462 units High Street Retail

Down 863 units Shopping Centres

Up 1,296 units Retail Parks

2017

Retail vacancy rate of 12.1% fell for the second month in a row to its lowest level since peaking in 2010

# Town centre data

## Bricks v Clicks

2014 – 2016

Up 30.9%      Online sales  
Up 10.2%      Non-food store sales  
Up 2.5% Food store sales

# Town centre data

## Online transactions

2015 v 2016

% year on year change

19.1% Desktop

75.4% Mobile

11.9% Tablet

# Town centre data

## Supermarkets v Discounters

2011-2015

Up 33% Supermarkets

Up 52% Discounters

In 2015, discounters grew 3x faster than the big 4 supermarkets

# Town centre data

## Eating Out

2016

£16.4bn Current market value

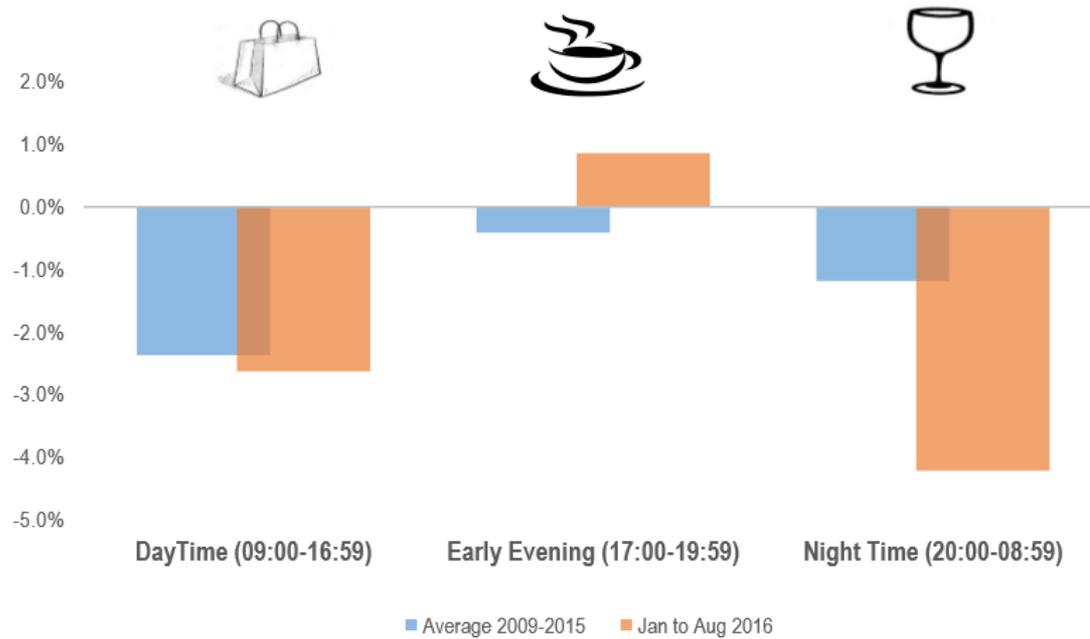
£22bn Forecast value within five years

31% Eat out at least once a week

# Town centre data

## Usage

% year on year



# Town centre data

## Food, Beverage and Leisure 2011-2016

Down 2,000      Bars, pubs and night clubs  
Up 6,000       Cafes, fast food outlets and restaurants

Up 9%   Cafes and fast food  
Up 7%   Restaurants

Down 3%      Entertainment  
Down 7%      Bars, pubs and clubs

# Town centre data

## Food, Beverage and Leisure

2011-2016

Up 116% Lounge bars

Up 51% Cake makers

Up 46% Juice bars

Up 31% Coffee shops

Down 33% Comedy clubs

Down 34% Snooker halls

Down 41% Internet cafes

Down 22% Bingo halls

# Town centre data

## Nightclub numbers

2005	3,144
2015	1,733

## Nightclub revenue

2011 to 2016

Down 25%

Forecast for 2017

Down 3.2%

# Town centre data

## Impact of Deliveroo

2013	Founded
2016	20,000 staff*

# Changing face of place management through BIDs

## **Commercial approach to managing places**

Economies of scale through collaboration

Driving innovation and investment

Creating experiential customer journeys

## **Collective appreciation and voice for a location**

Place branding the 'destination'

Business-driven leadership

# Changing face of place management through BIDs



# Changing face of place management through BIDs



"It's happening – You need to get involved!"

# Changing face of place management through BIDs



# Changing face of place management through BIDs



# Changing face of place management through BIDs



# Changing face of place management through BIDs



# Changing face of place management through BIDs



# Changing face of place management through BIDs



# Changing face of place management through BIDs



# Big questions for our town centres

What will the future of retailing look like?

Bricks and clicks relationship is now seen to be beneficial.....

How much will the evening economy grow and sustain?

Growing trend away from night time towards evening.....

How will the future of 'eating out' develop?

There is no sign of it abating yet.....

How will consumer spending evolve across retail and entertainment?

Leisure and experiential spending has been increasing.....



## Big questions for our town centres

What implications will there be for place management?  
Less night time resource required with switch to evening....

What flexibilities will be required in planning?  
Challenges to A1 protected frontages as requirement retail lessens....

What will the role of the public sector be?  
Diminishing investment in public spaces has implications....

**Any Questions?**



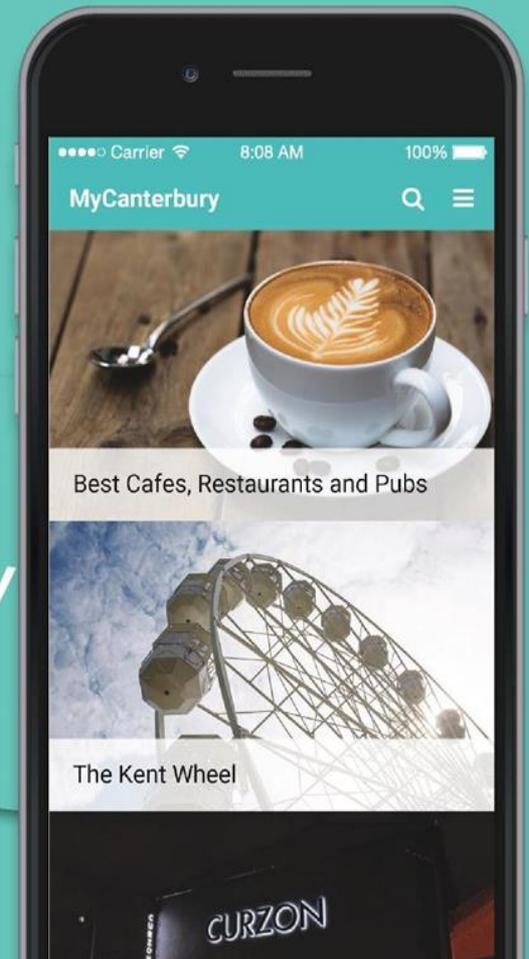
[www.thebidsbusiness.com](http://www.thebidsbusiness.com)

# My Canterbury

Helping your customers  
discover, shop and join in

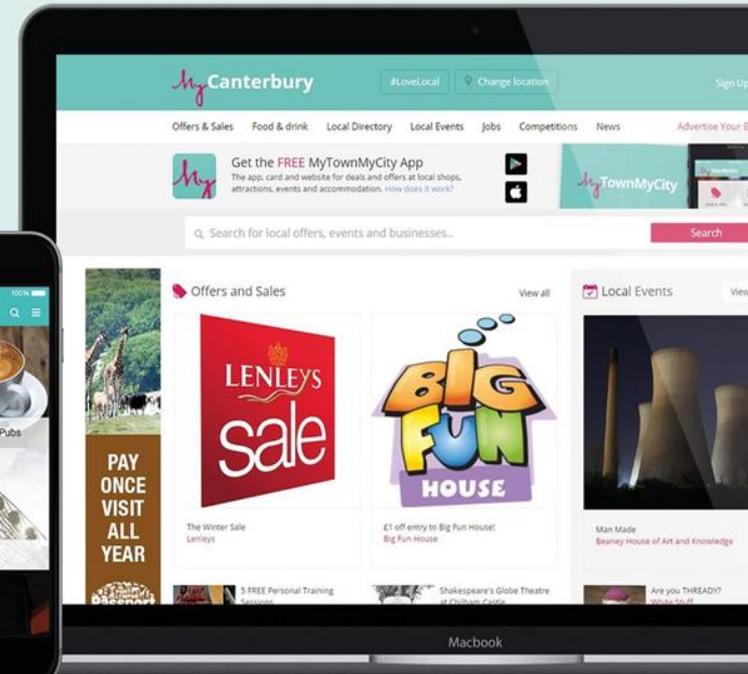
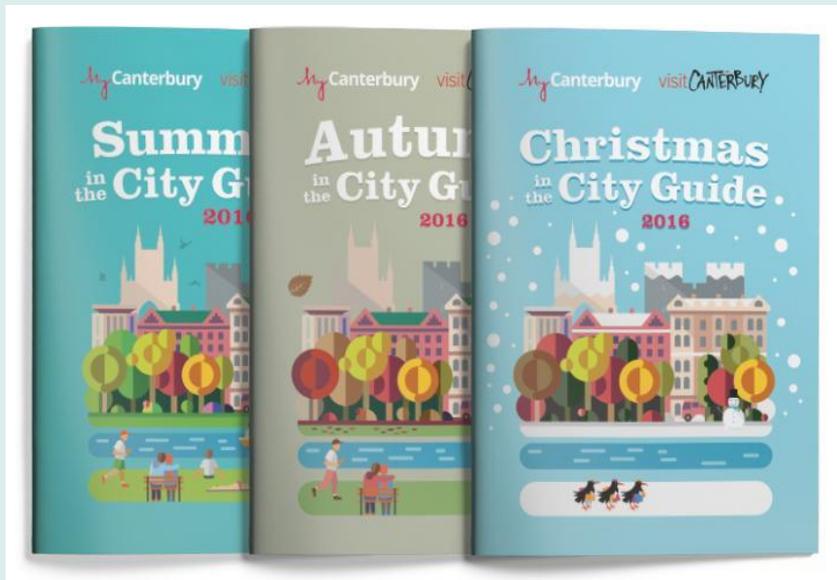
My Canterbury

Part of MyTownMyCity

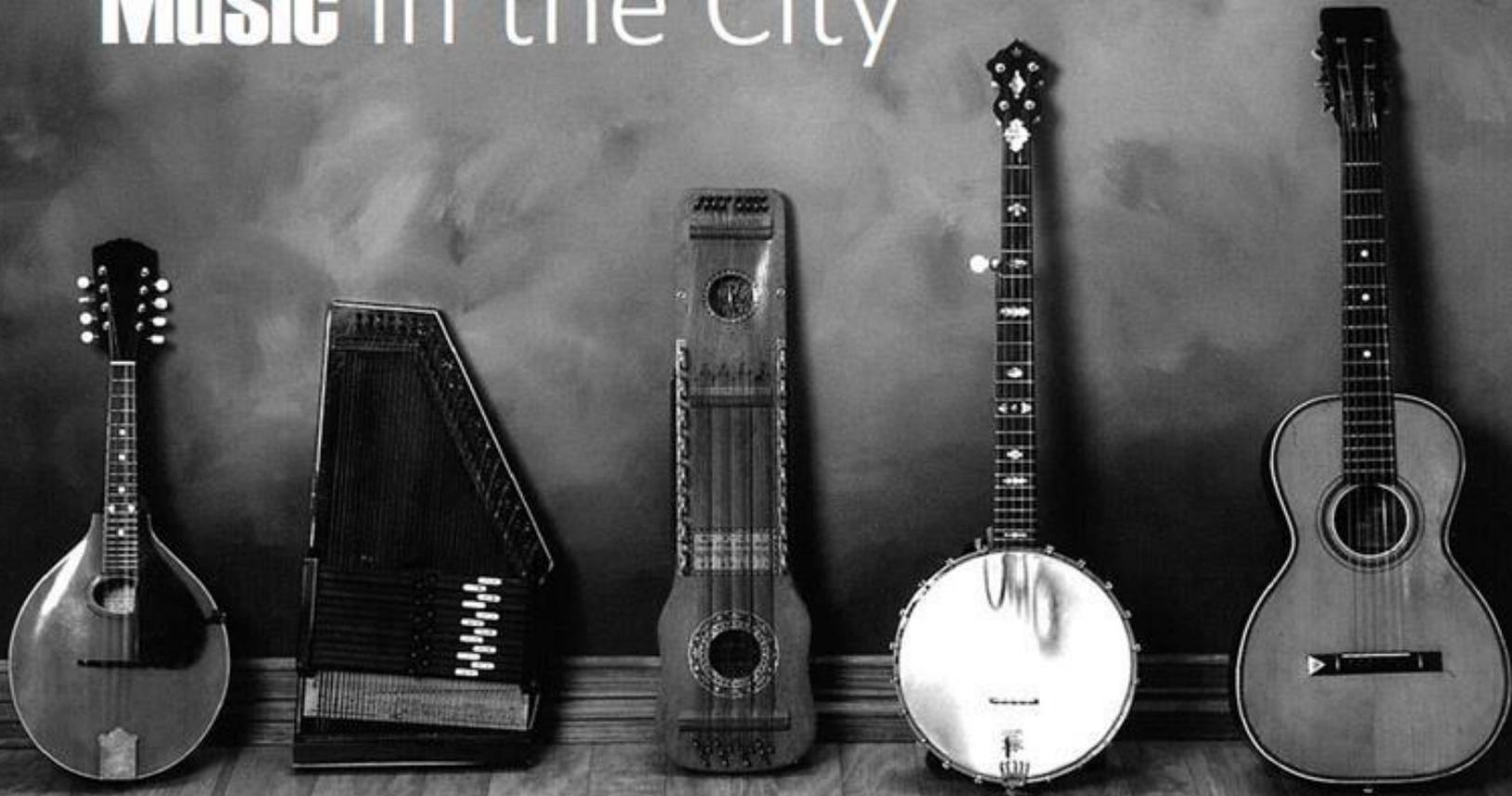


# What is MyCanterbury?

Website | App | Plastic Card | City Guides | Emails | Competitions



# Music in the City



# *My* Valentine's



# Spring in the City





My Canterbury  
uniPLUS  
Name Shaun Williams  
Student No. 00128766898  
Greener Smarter Travel

My Canterbury  
Mrs Abigail Jones  
4542 5873 678

*My* Canterbury

# **HALLOWE'EN**

## **EVENTS & ACTIVITIES**



# WIN 2 TICKETS





**WIN Special Prizes  
for Your Valentine**

*My* Valentine

**WIN**

A COMPLIMENTARY  
DINNER FOR 2  
at Café Rouge Canterbury!

Eight prizes available



**WIN** a day of prizes  
for your mother

*My* Mother's Day





# NEWS!

The MyCanterbury Platform is now FREE to all BID-Levy Payers

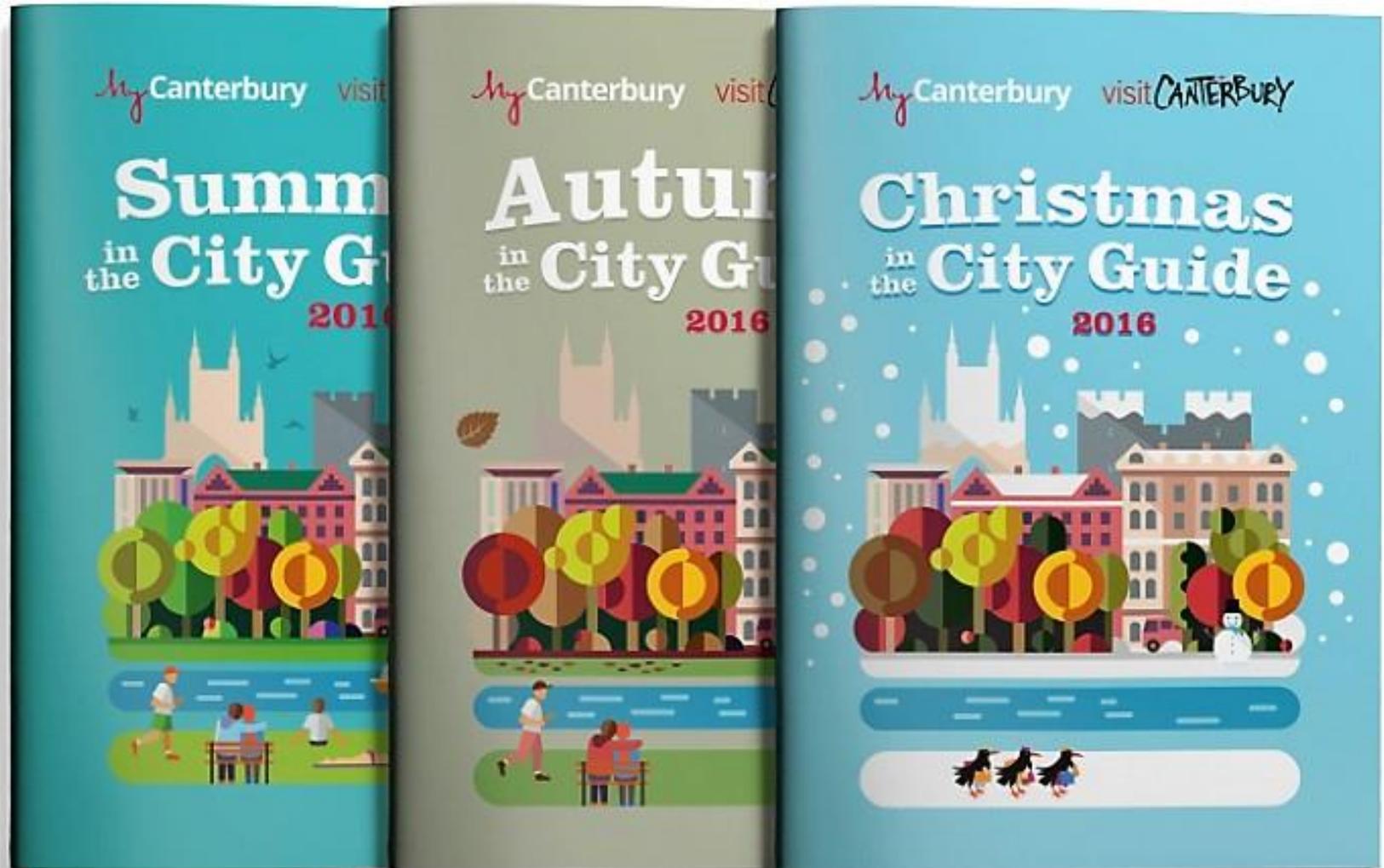
The screenshot displays the MyCanterbury website interface. At the top, the logo "MyCanterbury" is on the left, with "#LoveLocal" and "Change location" buttons in the center, and "Sign Up" and "Log In" on the right. Below the header is a navigation menu with links for "Offers & Sales", "Food & drink", "Local Directory", "Local Events", "Jobs", "Competitions", "News", "Cards", and "Advertise Your Business".

The main content area is divided into two primary sections:

- Offers and Sales:** This section features a "View all" link and three promotional cards:
  - Refectory Kitchen:** Includes the logo and text "Open Daily".
  - Pret:** Features a large gold star with the word "PRET" in red, with the text "10% off your bill at Pret A Manger - Pret a Manger" below.
  - Kuoni:** Features the word "KUONI" in white on a dark blue background, with the text "5% off a Kuoni Holiday - Kuoni Travel Ltd" below.
- Local Events:** This section features a "View all" link and a large graphic of a woman's face with circular event icons, with the text "Artist to Watch - Competition - Lilford Gallery" below.

On the right side of the page, there is a vertical sidebar for "THE LIME TREE" cafe, including the text "THE SPITFIRE GROUND" and "OLD DOVER RD, CANTERBURY. OPEN 7 DAYS FOR BREAKFAST, LUNCH, COFFEE AND TEA.", along with a "MORE INFO" button.

# MyCanterbury City Guides - Book soon





# My Canterbury

## The App, Website and Card for Canterbury

Visit [canterbury.mytownmycity.co.uk](http://canterbury.mytownmycity.co.uk)  
or download the **MyTownMyCity** app  
for the latest events plus deals and  
offers at local shops, restaurants, bars,  
cafes and attractions.

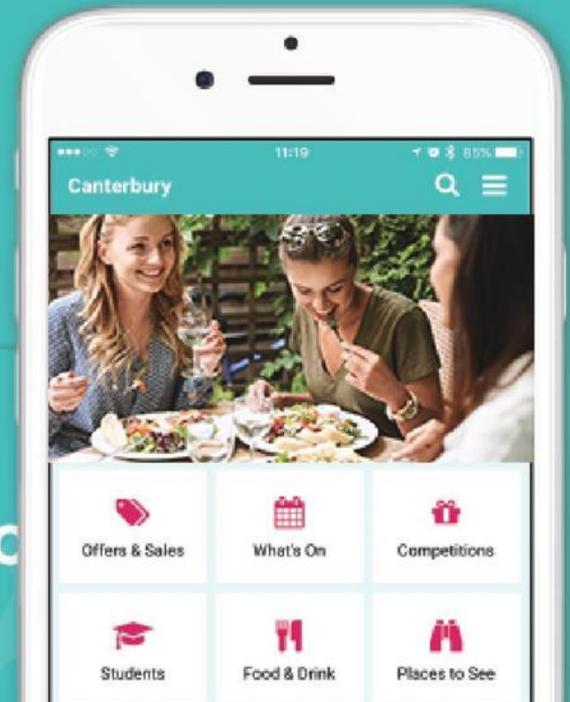


MyTownMyCity



visit CANTERBURY

MyTownMyCity



# Marketing



## The Medieval Pageant

# Marketing



## The Canterbury Hop Pocket Race

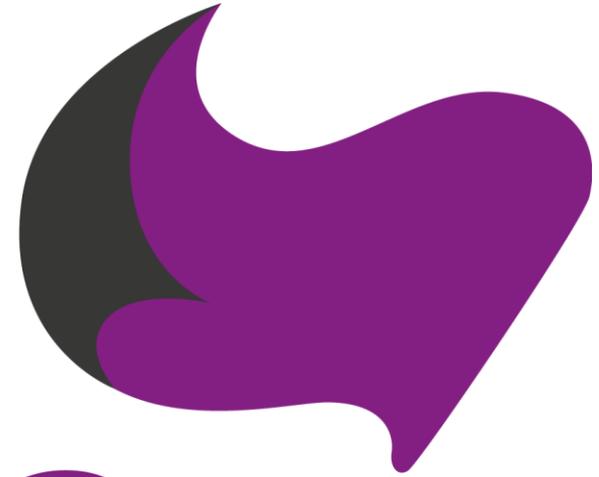


# Marketing



Christmas Lights  
Switch On

**ACM**



# Purple Flag<sup>TM</sup>



# Accreditation in 2017

In 2015 the Judges said:

***“We would like to congratulate you in particular as it really shows through on the submission and assessment just how good a place Canterbury is with your NTE.”***

What’s the plan for 2017?



# Purple Flag weekend

- 10<sup>th</sup> & 11<sup>th</sup> March
- CSU pop hub in St. Georges
- Purple Flag product give away

What are you and your business going to do?



# Close

# Thank you!

