

Footfall Report for: Canterbury City Centre

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2024	2023	2024	2023	2024	2023
Canterbury City Centre	7.1%	12.4%	18.5%	-7.5%	1.9%	-10.5%
South East	-2.7%	2.6%	2.2%	-2.3%	-1.8%	-6.0%
High Street Index(Historic Town)	-1.2%	3.3%	-1.1%	0.2%	-2.4%	-1.2%
UK	-0.9%	3.5%	-0.5%	-0.8%	0.2%	-0.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 8,190,004 which is 7.1% up on the previous year.

The total number of visitors to Canterbury City Centre in month commencing 28 October 2024 was 677,010.

The busiest day in month commencing 28 October 2024 was Saturday 16 November with 37,412 visitors.

The peak hour of the month was 13:00 on Saturday 16 November 2024 with footfall of 3,621.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



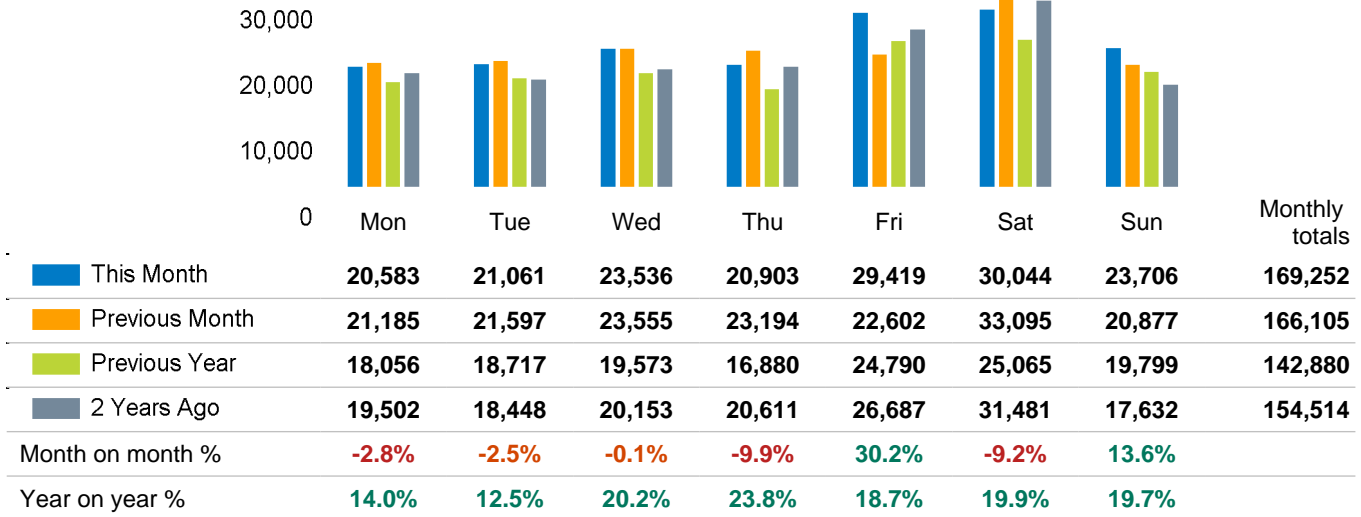
	Sun	Cloud	Rain	Wind
Number of days this month	6	21	1	
Number of days same month last year	12	10	6	
Number of days same month two years ago	15	8	4	1

Average temperature

	Maximum temperature	Minimum temperature
2024	12°	6°
2023	13°	5°
2022	13°	7°

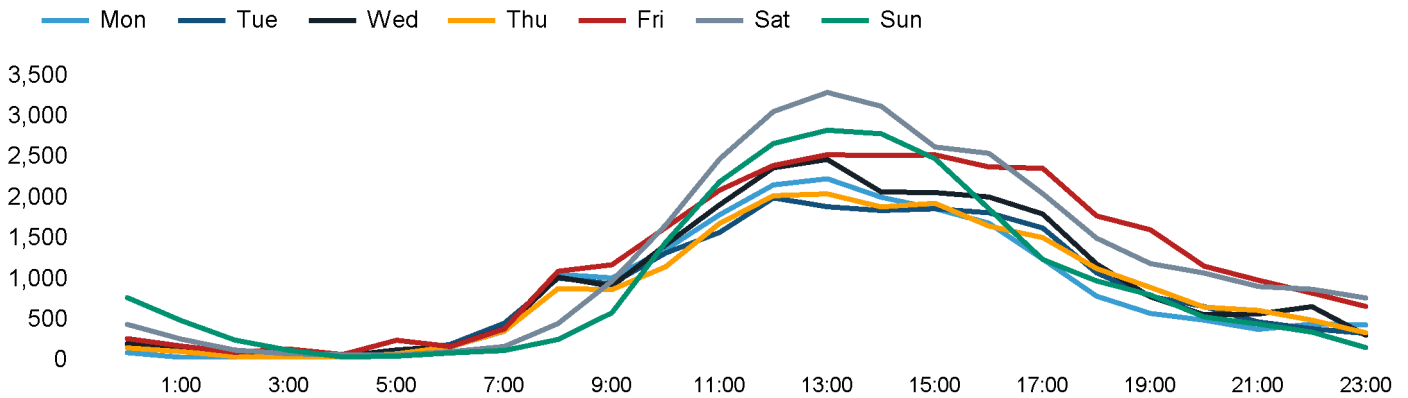
Footfall Counts by day

The figures shown below are calculated using weekly averages.



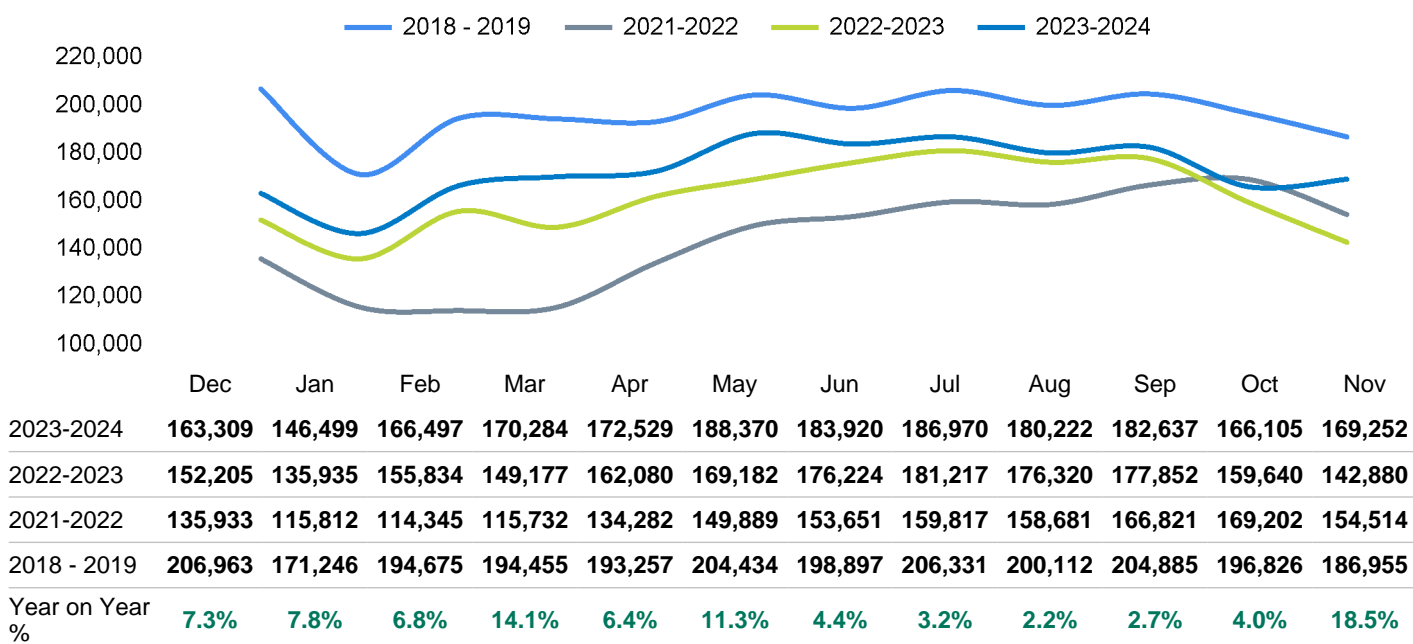
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

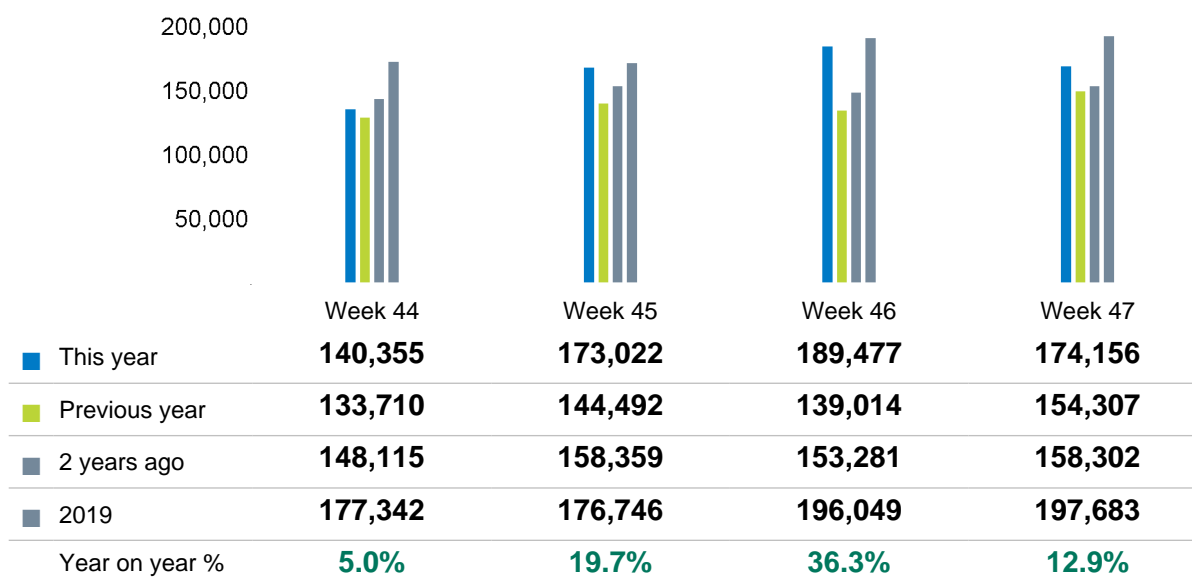
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for November compares November 2024 to November 2023

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

This month **Previous month** **Previous year** **2 Years ago**

200,000

150,000

100,000

50,000

0

High Street

This Month	169,252
Previous Month	166,105
Previous Year	142,880
2 Years Ago	154,514
Year on Year %	18.5 %



Reporting dates

This month - 28 October 2024 - 24 November 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to November, 2024 Vs January, 2023 to November, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. November, 2024 Vs November, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 11 2024 Vs 10 2024

