

# Footfall Report for: Canterbury City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Canterbury City Centre	6.4%	13.2%	19.7%	-8.8%	23.3%	8.1%
South East	-2.7%	2.8%	4.7%	-6.4%	-4.4%	0.4%
High Street Index(Historic Town)	-0.8%	3.4%	3.4%	-4.9%	-6.6%	0.4%
UK	-0.6%	3.6%	2.2%	-5.6%	-7.8%	-0.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Canterbury City Centre for the last 52 weeks is 8,936,240 which is 6% up on the previous year.

The total number of visitors for the year to date is 7,826,371 which is 6.4% up on the previous year.

The total number of visitors to Canterbury City Centre in week commencing 4 November 2024 was 173,022.

The busiest day in week commencing 4 November 2024 was Saturday with 34,429 visitors.

The peak hour of the week was 13:00 on Saturday 9 November 2024 with footfall of 3,387.

## Footfall Counts by week

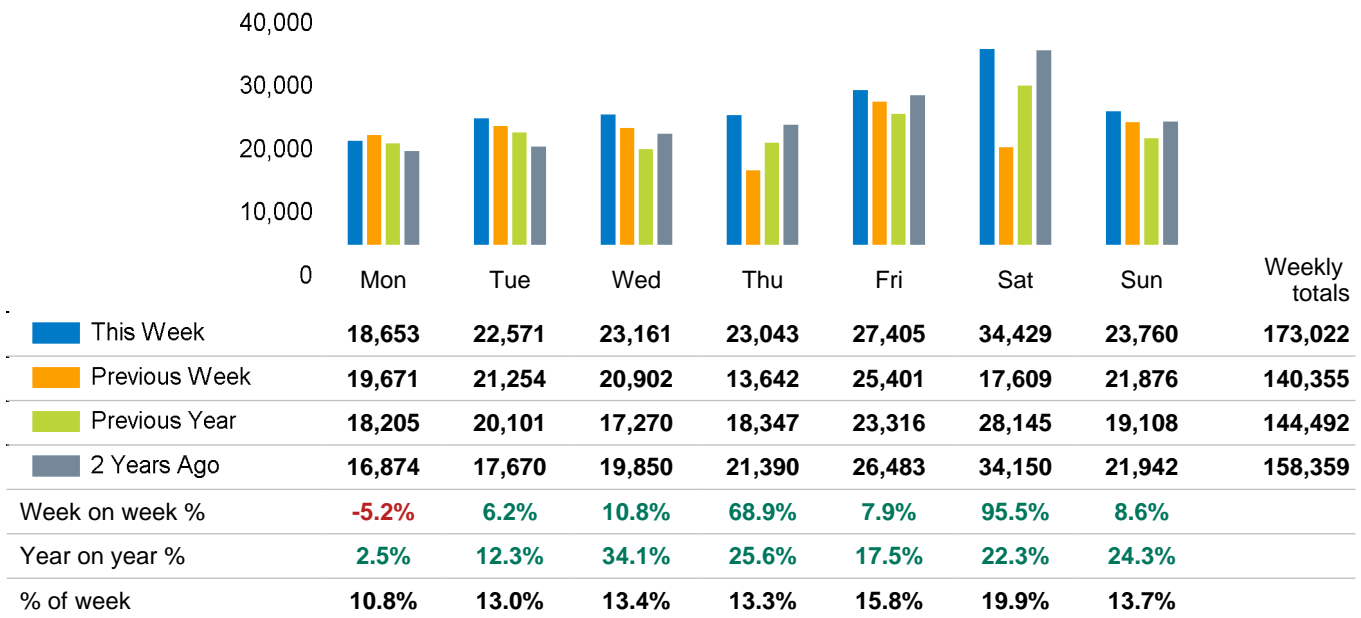


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

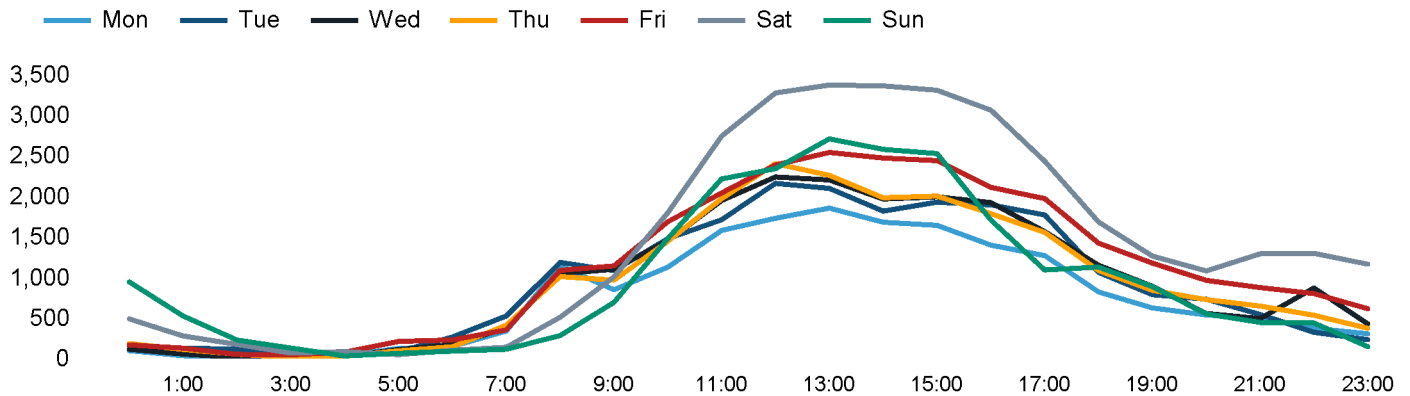
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	13°	13°	12°	11°	11°	9°	11°
Previous week							
	16°	16°	15°	16°	16°	14°	14°
Previous year							
	13°	13°	13°	13°	11°	11°	10°

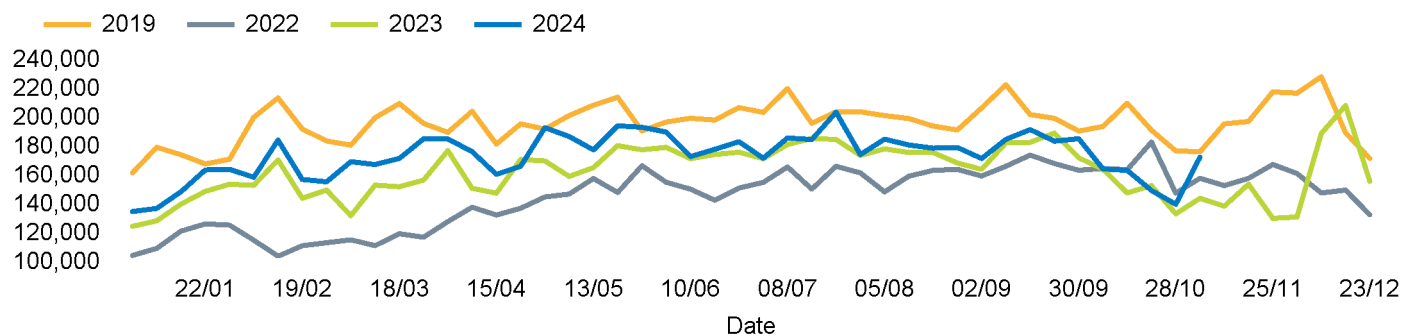
## Footfall Counts by day



## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

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This week Previous week Previous year 2 Years ago

200,000  
150,000  
100,000  
50,000  
0



High Street

This Week	<b>173,022</b>
Previous Week	<b>140,355</b>
Previous Year	<b>144,492</b>
2 Years Ago	<b>158,359</b>
Week on week %	<b>23.3 %</b>
Year on Year %	<b>19.7 %</b>



## Reporting dates

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This week - 04 November 2024 - 10 November 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 45, 2024 Vs Week 1, 2023 to Week 45, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 45, 2024 Vs Week 45, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 45 2024 Vs Week 44 2024

