Canterbury City Centre

Week 29, 2018

16/07/2018 to 22/07/2018

Monday to Sunday

springboard

REGION - South East
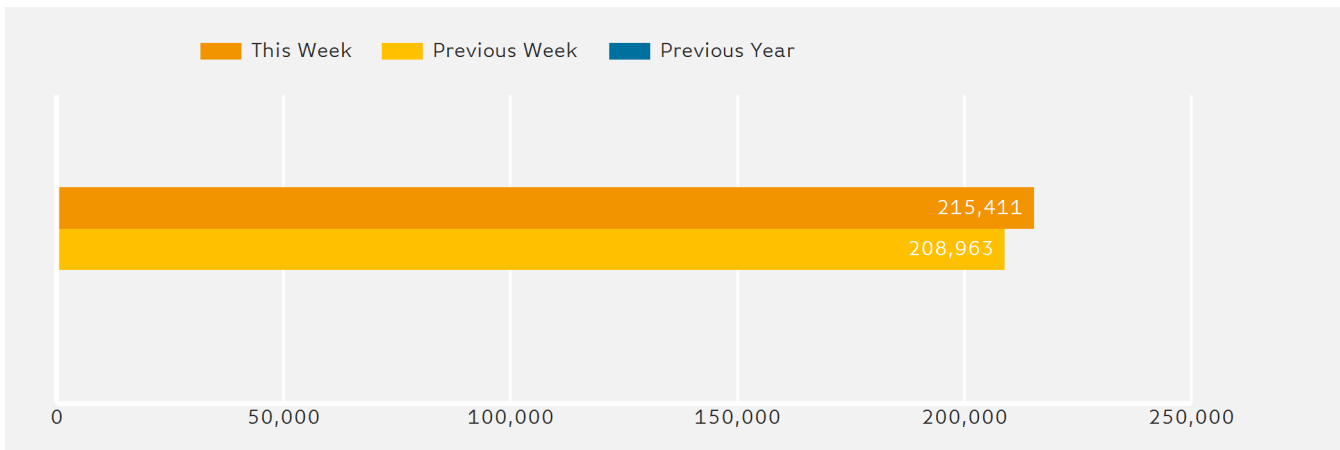
COUNT TYPE: Footfall Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

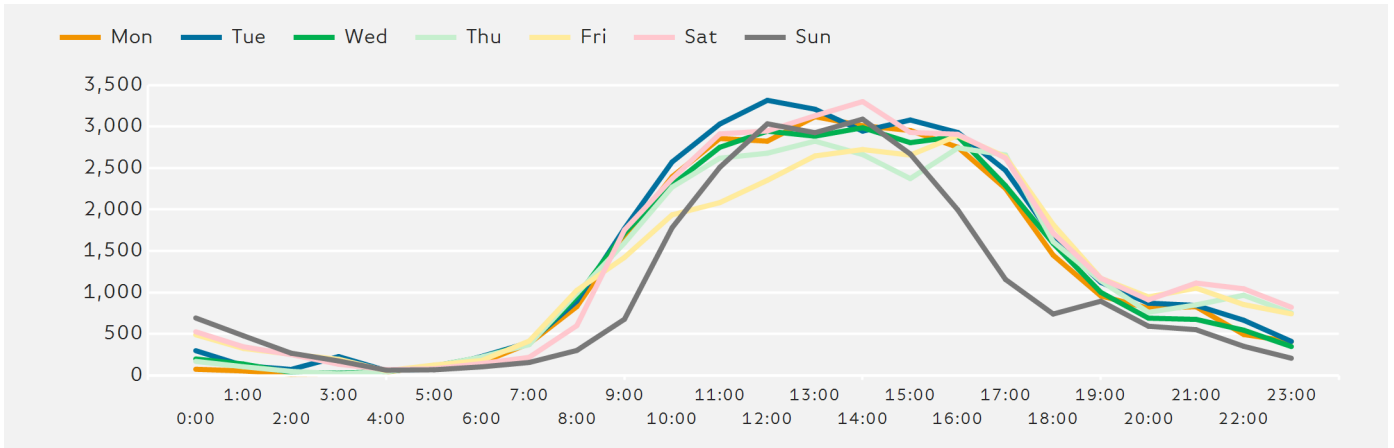|	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Canterbury City Centre					▲ 3.1 %	
South East	▼ -4.4 %	▲ 0.6 %	▼ -1.7 %	▼ -3.3 %	▲ 0.5 %	▲ 0.4 %
High Street Index(Historic Town)	▼ -1.3 %	▲ 2.2 %	▲ 1.5 %	▼ -0.6 %	▲ 2.1 %	▲ 2.4 %
UK	▼ -2.7 %	▼ -0.1 %	▲ 1.0 %	▼ -3.9 %	▼ -0.5 %	▼ -0.1 %

Headlines

The number of visitors counted for week commencing 16 July 2018 was 215,411.

The busiest day in week commencing 16 July 2018 was Saturday with 34,025 visitors.

The peak hour of the week was 12:00 on Tuesday 17 July 2018 with footfall of 3,316
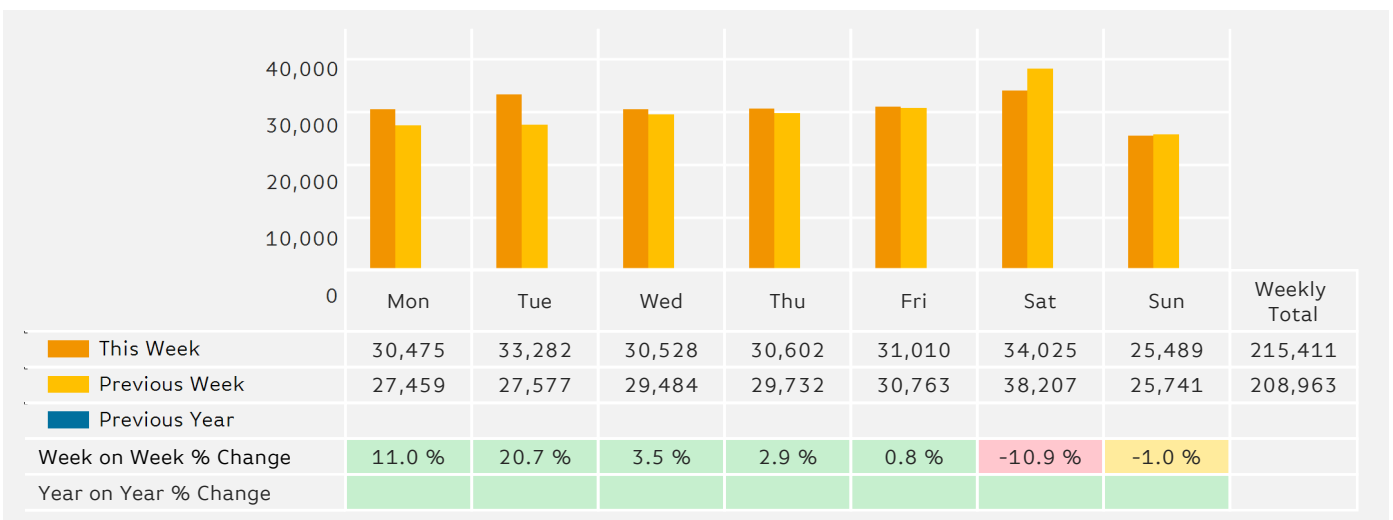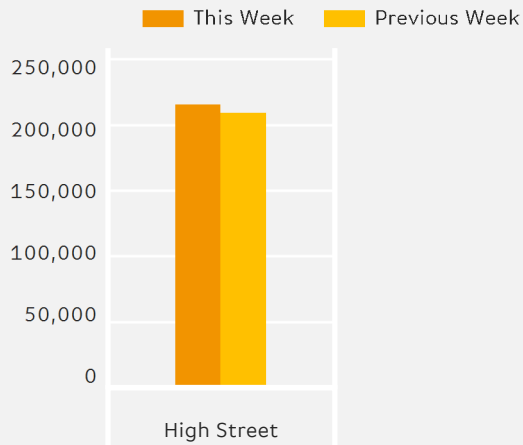
Footfall by Week

Legend: ▬ This Week ▬ Previous Week ▬ Previous Year

This Week: 215,411
Previous Week: 208,963

(x-axis: 0, 50,000, 100,000, 150,000, 200,000, 250,000)

Footfall by Hour

Legend: Mon, Tue, Wed, Thu, Fri, Sat, Sun

Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	30	23	23	24	22	26	27
Previous Week	26	22	23	23	22	24	28
Previous Year	22	24	26	21	23	21	22

Footfall by Day

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	30,475	33,282	30,528	30,602	31,010	34,025	25,489	215,411
Previous Week	27,459	27,577	29,484	29,732	30,763	38,207	25,741	208,963
Previous Year								
Week on Week % Change	11.0 %	20.7 %	3.5 %	2.9 %	0.8 %	-10.9 %	-1.0 %	
Year on Year % Change								

Footfall by Location

Legend: This Week | Previous Week

	High Street
This Week	215,411
Previous Week	208,963
Previous Year	
Week on Week % Change	3.1 %
Year on Year % Change	

Footfall by Week

Legend: 2018

Date axis: 26/02, 26/03, 23/04, 21/05, 18/06, 16/07
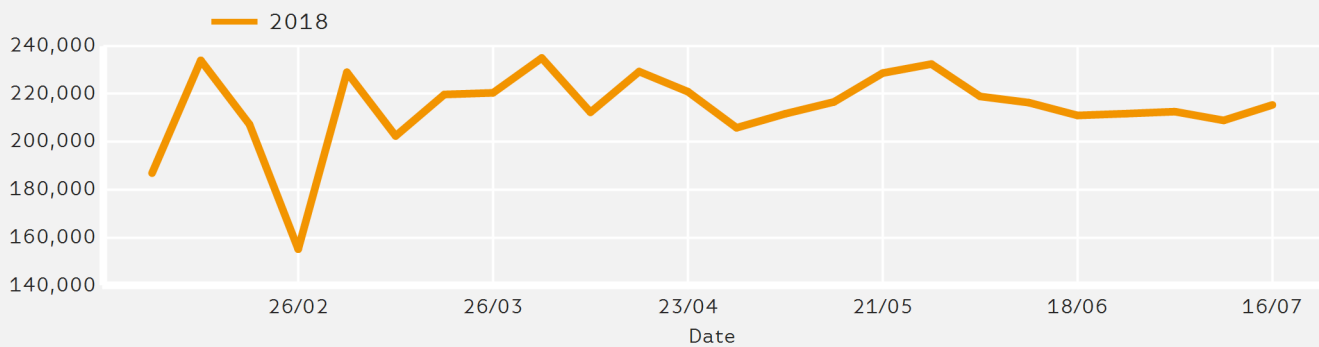
Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 29 , 2018 Vs Week 1, 2017 to Week 29 , 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week 29, 2018 Vs Week 29, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 29 2018 Vs Week 28 2018