

Footfall Report for: Canterbury City Centre

Weekly Footfall Counts

| | Year to date % | | Year on year % | | Week on week % | |
|----------------------------------|----------------|-------|----------------|-------|----------------|------|
| | 2024 | 2023 | 2024 | 2023 | 2024 | 2023 |
| Canterbury City Centre | 9.5% | 22.8% | 7.6% | 21.8% | 9.4% | 9.2% |
| South East | -3.1% | 3.7% | -0.6% | 5.5% | 2.5% | 2.2% |
| High Street Index(Historic Town) | -1.2% | 5.1% | -5.9% | 7.4% | -0.6% | 3.9% |
| UK | -1.1% | 7.1% | -7.8% | 8.6% | -1.7% | 4.3% |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Canterbury City Centre for the last 52 weeks is 8,774,179 which is 7.4% up on the previous year.

The total number of visitors for the year to date is 3,547,011 which is 9.5% up on the previous year.

The total number of visitors to Canterbury City Centre in week commencing 20 May 2024 was 194,715.

The busiest day in week commencing 20 May 2024 was Saturday with 41,501 visitors.

The peak hour of the week was 14:00 on Saturday 25 May 2024 with footfall of 3,513.

Footfall Counts by week

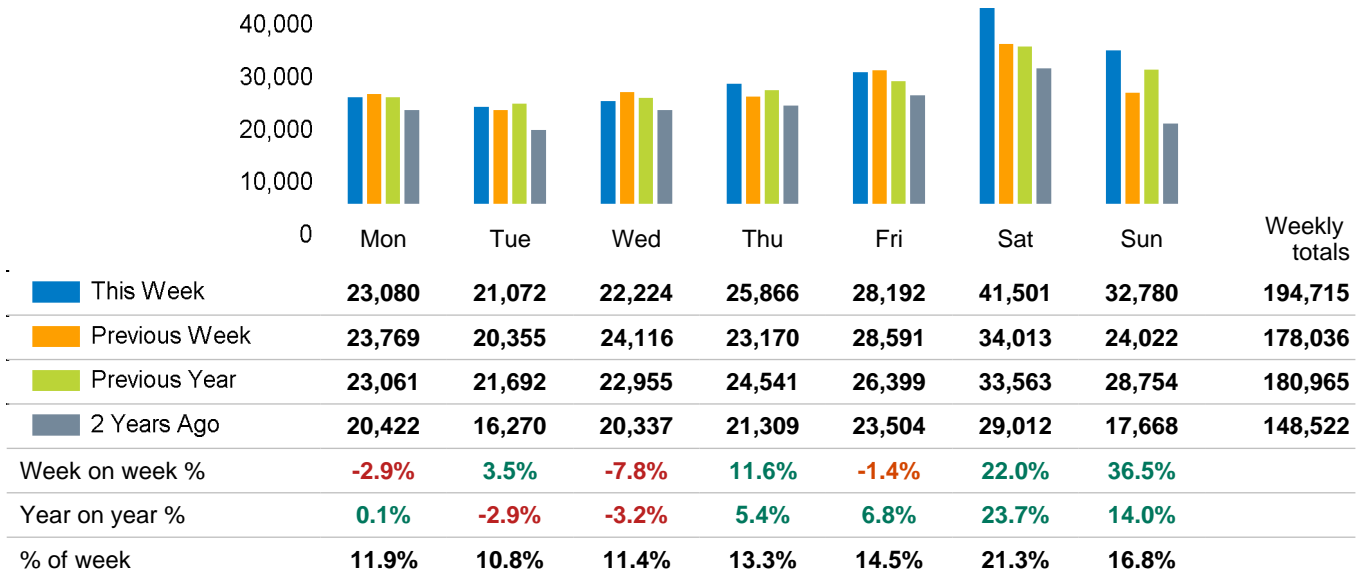


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

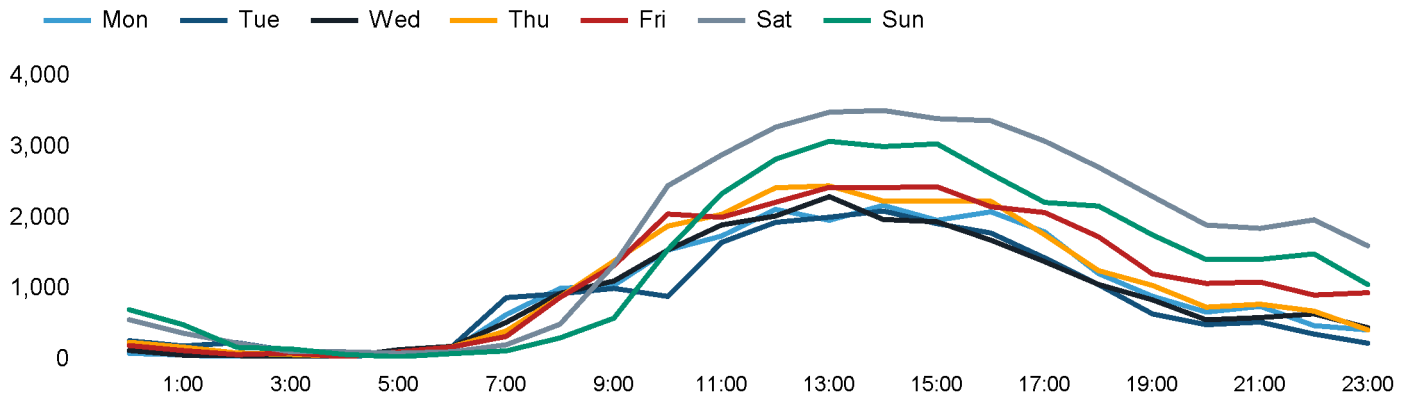
Weather

| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This week | 20° | 17° | 17° | 19° | 19° | 19° | 20° |
| Previous week | 24° | 20° | 20° | 20° | 20° | 20° | 20° |
| Previous year | 17° | 18° | 16° | 20° | 15° | 15° | 16° |

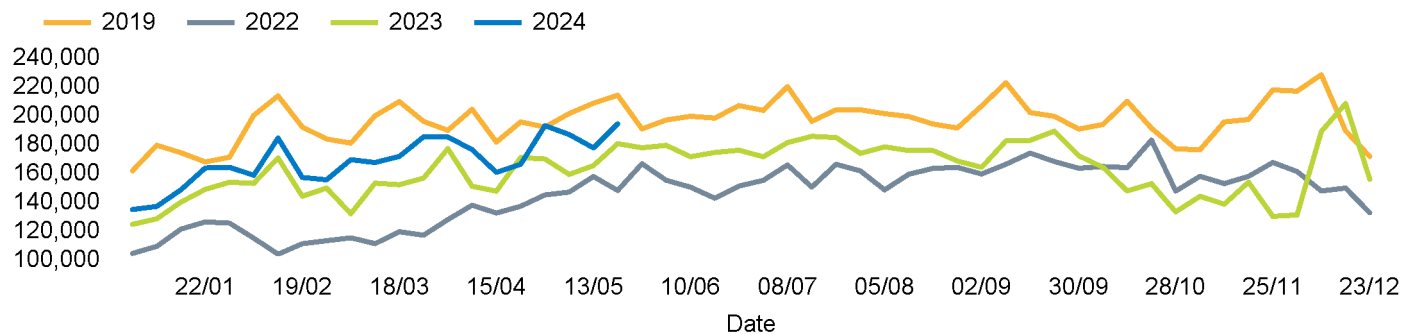
Footfall Counts by day



Footfall Counts by hour

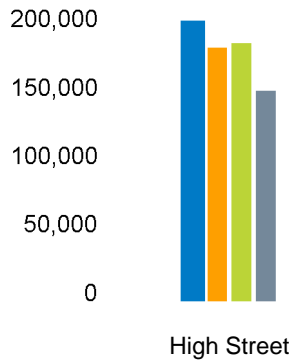


Footfall Counts by week



Footfall Counts by location

■ This week ■ Previous week ■ Previous year ■ 2 Years ago



| | |
|----------------|----------------|
| This Week | 194,715 |
| Previous Week | 178,036 |
| Previous Year | 180,965 |
| 2 Years Ago | 148,522 |
| Week on week % | 9.4 % |
| Year on Year % | 7.6 % |



Reporting dates

This week - 20 May 2024 - 26 May 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 21, 2024 Vs Week 1, 2023 to Week 21, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 21, 2024 Vs Week 21, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 21 2024 Vs Week 20 2024

