Footfall Report for:
Canterbury City Centre

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Canterbury City Centre	8.4%	21.0%	4.4%	14.7%	-2.4%	4.2%
South East	-2.9%	3.7%	-2.0%	3.4%	0.4%	3.1%
High Street Index(Historic Town)	-1.3%	5.2%	-1.8%	5.4%	1.8%	4.1%
UK	-1.2%	6.6%	-2.3%	5.0%	2.5%	3.9%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy
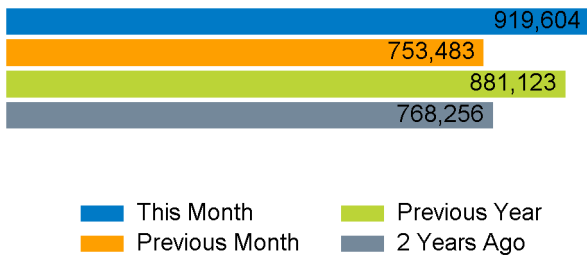
Headlines

The total number of visitors for the year to date is 4,466,615 which is 8.4% up on the previous year.

The total number of visitors to Canterbury City Centre in month commencing 27 May 2024 was 919,604.

The busiest day in month commencing 27 May 2024 was Saturday 8 June with 37,475 visitors.

The peak hour of the month was 13:00 on Saturday 8 June 2024 with footfall of 3,384.

Footfall Counts by month

- 919,604 (This Month)
- 753,483 (Previous Month)
- 881,123 (Previous Year)
- 768,256 (2 Years Ago)

Legend:
- This Month
- Previous Month
- Previous Year
- 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather

	☀	☁	🌧
Number of days this month	20	15	
Number of days same month last year	23	11	1
Number of days same month two years ago	19	4	12

Average temperature

	Maximum temperature	Minimum temperature
2024	20°	10°
2023	22°	12°
2022	21°	11°

Footfall Counts by day

The figures shown below are calculated using weekly averages.
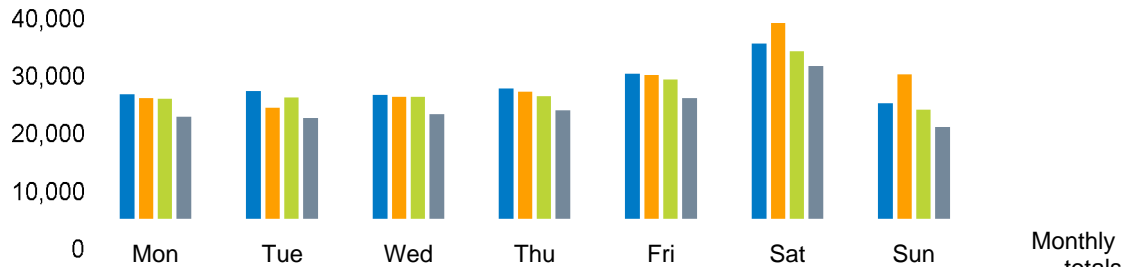
	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	24,371	24,989	24,285	25,453	28,203	33,953	22,666	183,920
Previous Month	23,701	21,863	23,914	24,911	28,014	37,816	28,151	188,370
Previous Year	23,585	23,747	23,873	23,959	27,153	32,460	21,447	176,224
2 Years Ago	20,214	19,855	20,671	21,373	23,630	29,660	18,248	153,651
Month on month %	2.8%	14.3%	1.6%	2.2%	0.7%	-10.2%	-19.5%	
Year on year %	3.3%	5.2%	1.7%	6.2%	3.9%	4.6%	5.7%	

Footfall Counts by hour

The figures shown below are calculated using a weekly average

Footfall Report

Canterbury City Centre
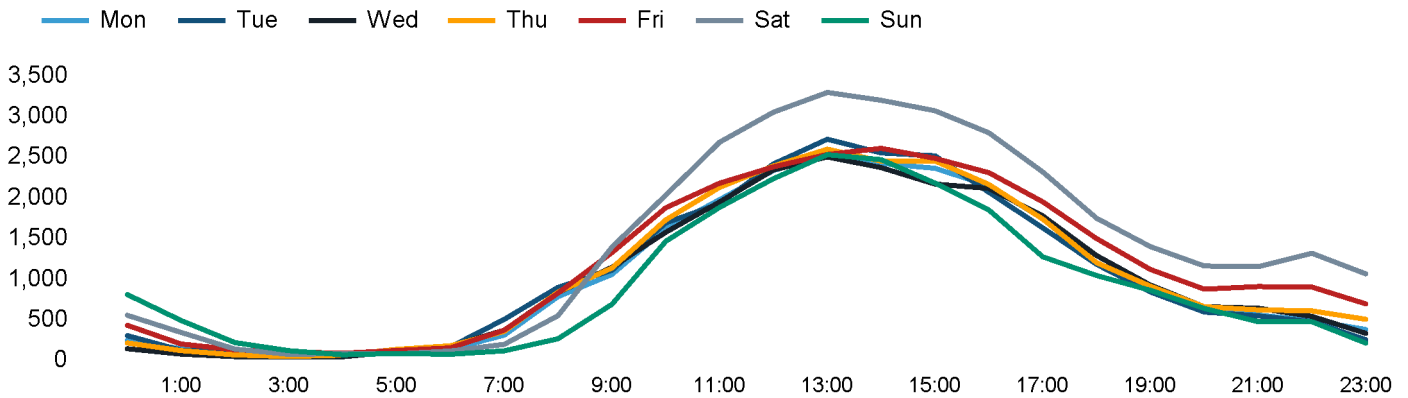
Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
2023-2024	181,217	176,320	177,852	159,640	142,880	163,309	146,499	166,497	170,284	172,529	188,370	183,920
2022-2023	159,817	158,681	166,821	169,202	154,514	152,205	135,935	155,834	149,177	162,080	169,182	176,224
2021-2022	153,662	179,249	180,351	187,959	159,587	135,933	115,812	114,345	115,732	134,282	149,889	153,651
2018 - 2019	206,331	200,112	204,885	196,826	186,955	206,963	171,246	194,675	194,455	193,257	204,434	198,897
Year on Year %	13.4%	11.1%	6.6%	-5.7%	-7.5%	7.3%	7.8%	6.8%	14.1%	6.4%	11.3%	4.4%

Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for June compares June 2024 to June 2023

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

	Week 22	Week 23	Week 24	Week 25	Week 26
This year	193,681	190,375	173,420	178,431	183,697
Previous year	178,128	179,786	171,941	174,849	176,419
2 years ago	167,048	155,577	150,825	143,181	151,625
2019	191,202	197,342	199,948	198,665	207,328
Year on year %	8.7%	5.9%	0.9%	2.0%	4.1%
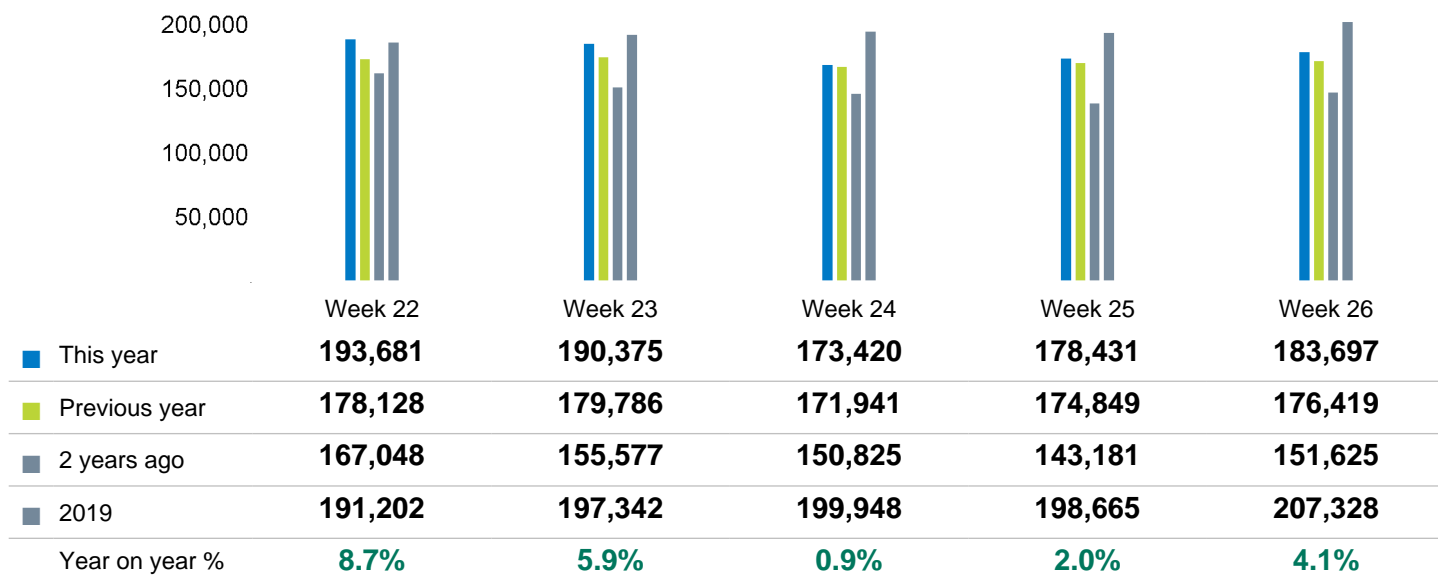
Footfall Counts by location

The figures shown below are calculated using weekly averages.

Legend: ■ This month ■ Previous month ■ Previous year ■ 2 Years ago

High Street
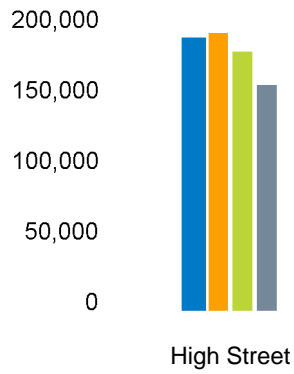
This Month	**183,920**
Previous Month	**188,370**
Previous Year	**176,224**
2 Years Ago	**153,651**
Year on Year %	**4.4 %**

Footfall Report

Canterbury City Centre

Reporting dates

This month - 27 May 2024 - 30 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to June , 2024 Vs January, 2023 to June , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.June, 2024 Vs June, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month.6 2024 Vs 5 2024