

Footfall Report for: Canterbury City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Canterbury City Centre	7.1%	19.0%	3.0%	10.2%	-2.2%	-1.4%
South East	-2.8%	3.7%	-1.6%	2.1%	1.7%	-2.0%
High Street Index(Historic Town)	-1.2%	4.9%	0.0%	3.7%	-1.0%	-3.3%
UK	-0.9%	5.3%	0.4%	3.9%	2.2%	-1.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Canterbury City Centre for the last 52 weeks is 8,848,204 which is 5% up on the previous year.

The total number of visitors for the year to date is 5,756,163 which is 7.1% up on the previous year.

The total number of visitors to Canterbury City Centre in week commencing 12 August 2024 was 181,414.

The busiest day in week commencing 12 August 2024 was Saturday with 32,297 visitors.

The peak hour of the week was 15:00 on Saturday 17 August 2024 with footfall of 3,133.

Footfall Counts by week

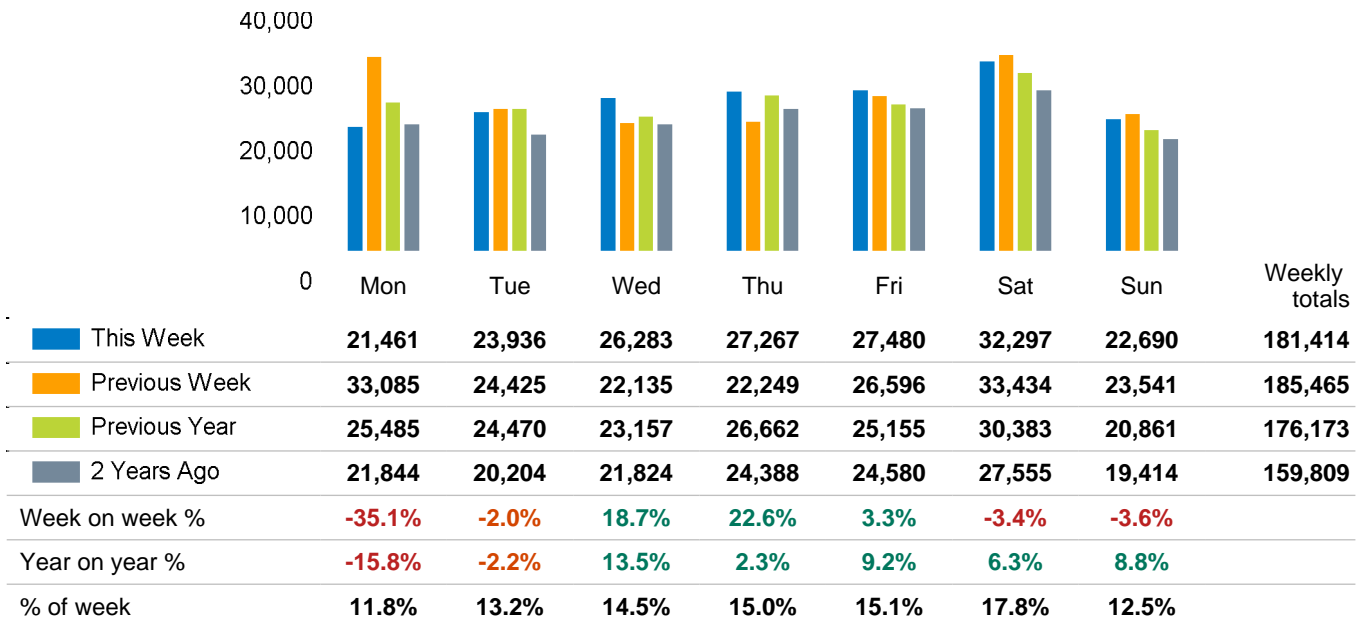


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

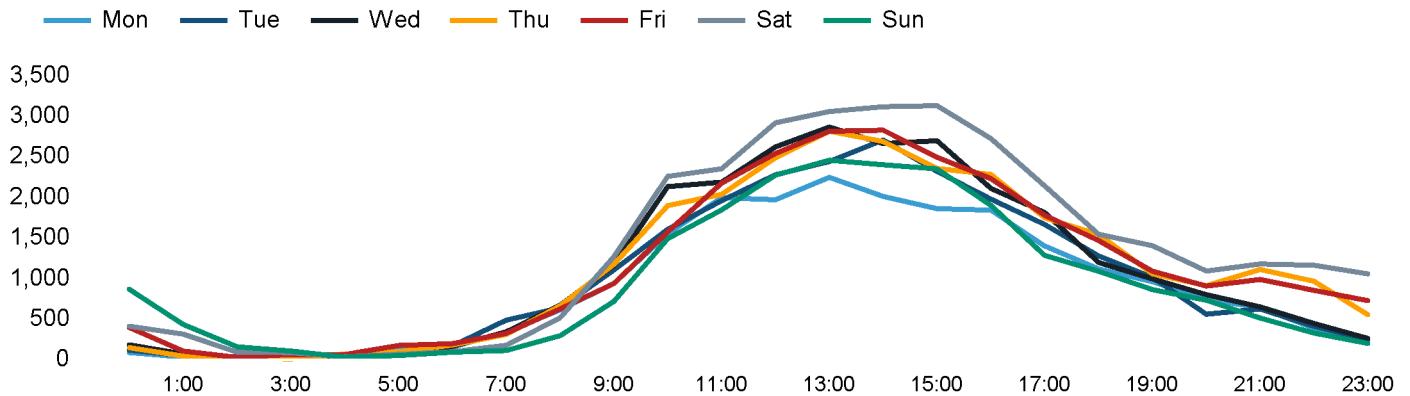
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	32°	32°	27°	25°	24°	24°	24°
Previous week	26°	26°	26°	23°	26°	26°	26°
Previous year	23°	23°	23°	23°	22°	24°	25°

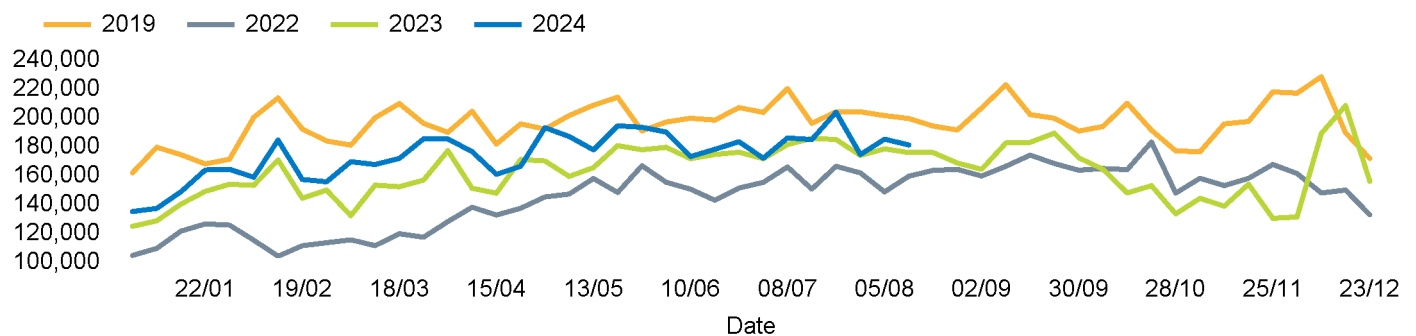
Footfall Counts by day



Footfall Counts by hour

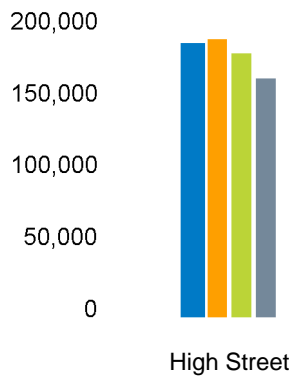


Footfall Counts by week



Footfall Counts by location

■ This week ■ Previous week ■ Previous year ■ 2 Years ago



This Week	181,414
Previous Week	185,465
Previous Year	176,173
2 Years Ago	159,809
Week on week %	-2.2 %
Year on Year %	3.0 %



Reporting dates

This week - 12 August 2024 - 18 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 33, 2024 Vs Week 1, 2023 to Week 33, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 33, 2024 Vs Week 33, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 33 2024 Vs Week 32 2024

