

# Footfall Report for: Canterbury City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Canterbury City Centre	6.1%	13.8%	2.7%	-9.7%	-8.4%	-12.7%
South East	-2.8%	3.0%	10.5%	1.6%	2.5%	-8.9%
High Street Index(Historic Town)	-0.9%	3.6%	10.0%	1.4%	0.5%	-9.9%
UK	-0.6%	3.9%	11.3%	1.1%	3.8%	-6.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Canterbury City Centre for the last 52 weeks is 8,904,632 which is 5.5% up on the previous year.

The total number of visitors for the year to date is 7,650,271 which is 6.1% up on the previous year.

The total number of visitors to Canterbury City Centre in week commencing 28 October 2024 was 137,277.

The busiest day in week commencing 28 October 2024 was Friday with 25,401 visitors.






















The peak hour of the week was 13:00 on Saturday 2 November 2024 with footfall of 2,796.

## Footfall Counts by week

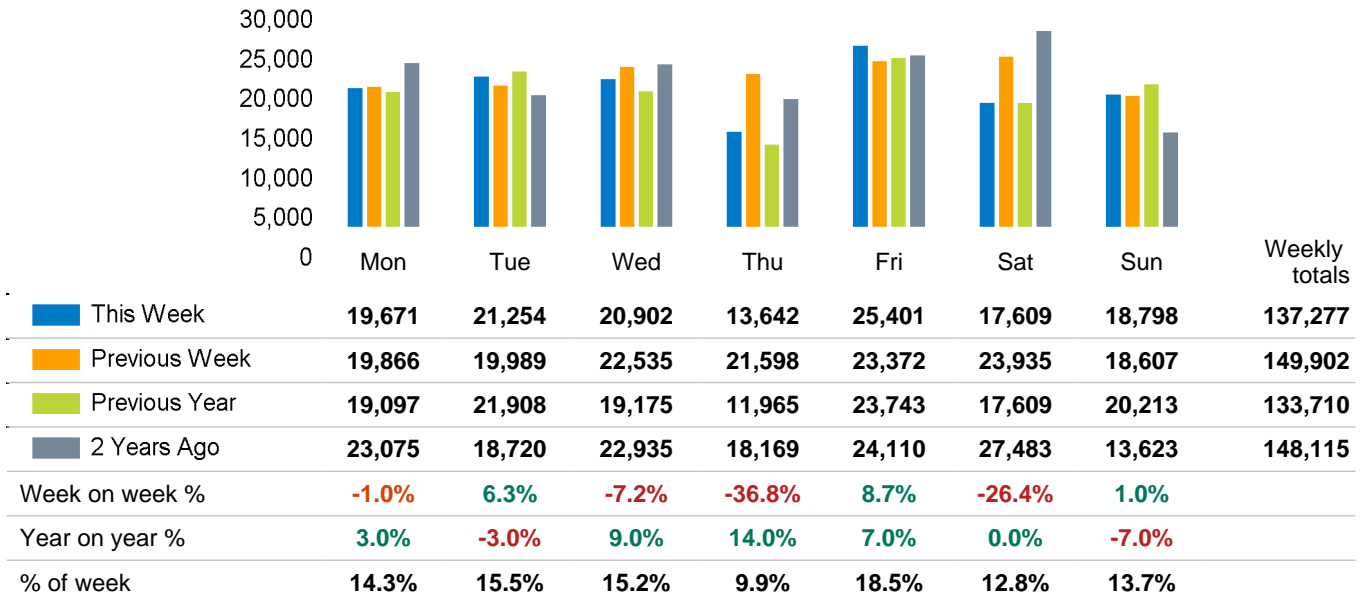


■ This Week      ■ Previous Year  
■ Previous Week      ■ 2 Years Ago

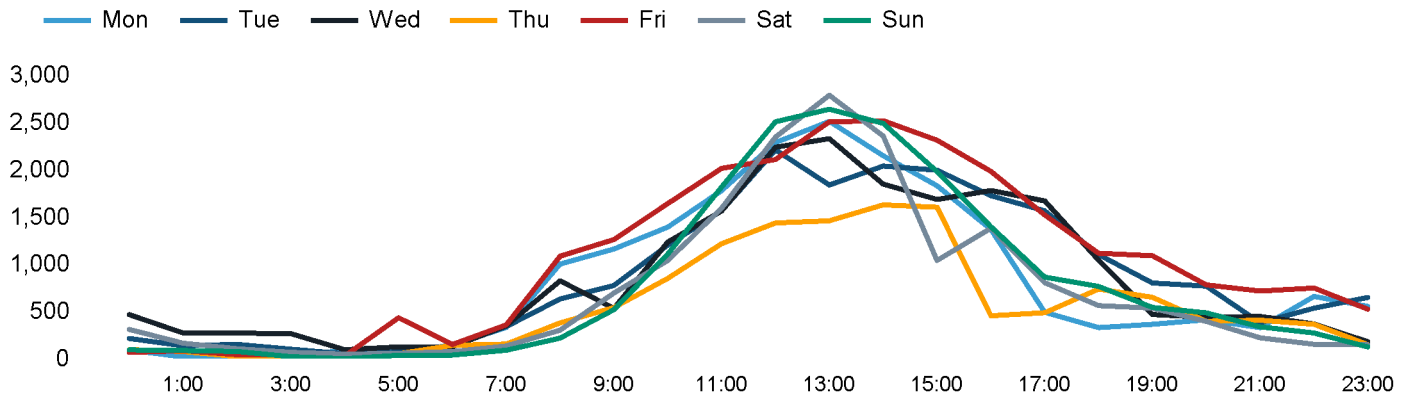
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 16°	 16°	 15°	 16°	 16°	 14°	 14°
Previous week	 17°	 17°	 17°	 17°	 17°	 17°	 15°
Previous year	 14°	 16°	 16°	 14°	 14°	 14°	 13°

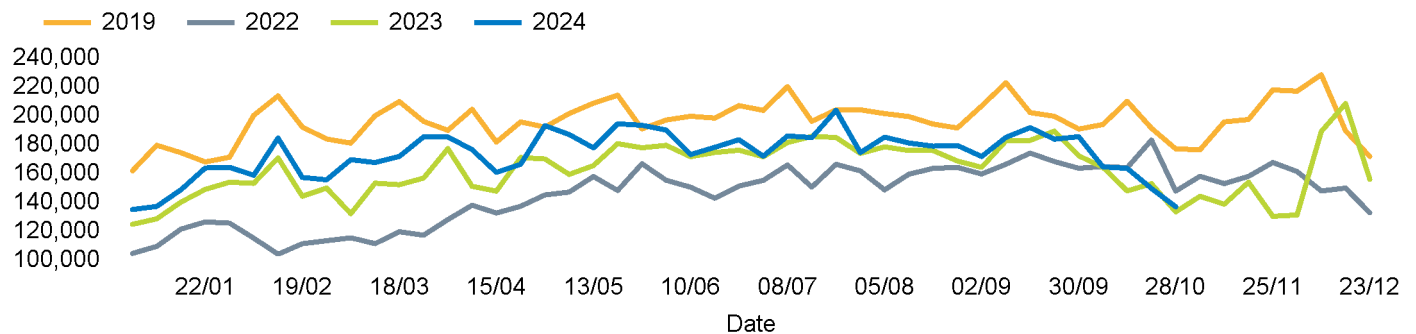
## Footfall Counts by day



## Footfall Counts by hour



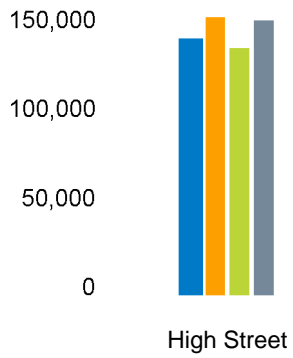
## Footfall Counts by week



## Footfall Counts by location

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■ This week ■ Previous week ■ Previous year ■ 2 Years ago



This Week	<b>137,277</b>
Previous Week	<b>149,902</b>
Previous Year	<b>133,710</b>
2 Years Ago	<b>148,115</b>
Week on week %	<b>-8.4 %</b>
Year on Year %	<b>2.7 %</b>



## Reporting dates

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This week - 28 October 2024 - 03 November 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 44, 2024 Vs Week 1, 2023 to Week 44, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 44, 2024 Vs Week 44, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 44 2024 Vs Week 43 2024

